

THE HINDU

Award for Kumarakom's tourism model

Date: **21-03-2013** | Edition: **ALL KER** | Page No: **7** | Clip size (cm) - W: **4** H: **8.5**

Award for Kumarakom's tourism model

Special Correspondent

THIRUVANANTHAPURAM: The responsible tourism model in Kumarakom, linking local community to the hospitality industry, has won the National Award for Best Rural Tourism Project.

Secretary, Tourism, Suman Billa, received the award from President Pranab Mukherjee at a ceremony held at the Vigyan Bhavan in New Delhi. Kerala also bagged honours in four other categories at the National Tourism Awards for 2011-12..