

Proceedings of the District Collector & Chairman District Tourism Promotion Council, Ernakulam

(Present Shri.K.Mohammed Saffirulla IAS)

Sub: - DTPC- Ernakulam _ Expression of Interest for service providers for the promotion of innovative tour packages on rural, heritage, green tourism – Empanelment of Service Provides for joint promotion and marketing – orders – issued – reg.

Ref: - 1. This office Expression of Interest vide No.725/16, Dated 2/11/2016

2. Subcommittee meeting held on 22/12/2016

Order No. 725/16/DTPC/EKM, Dated, 18/1/2017

As per the 1st Paper read above an Expression of Interest (EOI) invited for the empanelment of authorized services providers for operating innovative conducted tours based on rural, heritage and green tourism experiences connecting the destinations in Ernakulam District. Accordingly, M/S Greenix Ventures (p) LTD, M/S Santos King Tours and Travels and M/S Dentale Foundation have submitted their EOI for operating island village tour package, cycling and kayaking packages and Dental Holiday packages respectively in association with DTPC. The EOIs were examined in detail and a sub committee consisting of Secretary and ADM, Finance Officer, Collectorate and District Law Officer, constituted for fixation of fees structure for the promotion and marketing of tour packages in association with the service providers. Accordingly, the subcommittee has recommended the following fee structure for granting the status of authorized service providers of DTPC, with promotional and marketing support, for operating the packages by the respective firms.

1. The minimum branding fee for the proposed joint marketing and promotions using DTPC logo shall be Rs.10,000/- for a period of six months on an experimental basis, subject to revision on rate and tenure.
2. The minimum revenue share per ticket/ tariff on packages shall be 20% on the sale of tickets through DTPC outlets/ information Centers/Units etc.
3. An agreement /MOU protecting the interest of DTPC has to be executed with the Service Providers, based on the approved draft by the District Law Officer.
4. The service providers must comply with all statutory rules and regulations with respect to the operation of packages and services, failing which the District Collector and Chairman shall have the liberty to terminate the MOU/Agreement, with immediate effect.

Sd/-

District Collector & Chairman

Approved for Issue

Secretary

To,

1. M/s Greenix Ventures

✓ 2. M/s Santos King Tours and Travels

3. M/s. Dentale Foundation






എച്ച്3-12261/09

തീയതി:-23.03.2010

സാക്ഷ്യപത്രം

ആലുവ നഗരസഭയിലെ XVIII-ാം വാർഡിലെ 384-ാം നമ്പർ കെട്ടിടത്തിൽ Santos King Travel Agency എന്ന സ്ഥാപനം നടത്തുന്നതിന് 1994-ലെ മുനിസിപ്പാലിറ്റി നിയമപ്രകാരം ലൈസൻസ് ആവശ്യമില്ല എന്നുള്ള വിവരം ഇതിനാൽ സാക്ഷ്യപ്പെടുത്തുന്നു.


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ആലുവ നഗരസഭ

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