

GaVi - your own companion at gods own country

I would like to call the proposed tourist companion app as Gavi , not only because it represent the most lush, chill peaceful tourist destination of Kerala, but more than that it gives me a feel of "Way to Go".

The concept of my app is basically target three type of users.

- 1.Thsoe who are planning to visit Kerala
- 2.Thsoe who are already in Kerala
- 3.Domestic Travelers

The app will have three basic categories in the welcome screen.

1.Plan a visit:

This section is mainly for a person who is planning to visit Kerala. Plan a visit will have a country dropdown list at the first page. The user can select the country form which they are starting the journey. Corresponding to that system will give all possible mode of transportation available, travel tariffs, Hotel booking Facility, Climate changes that the traveler has to face etc.

2.@Gods Own country :

This section will be the companion for the tourist once they reach Kerala. Based on the current geo-location of the tourist in the state, the system has to suggest the nearest itinerates , related information like how to reach , expected expenses , accommodation etc. Also the details about the itinerates can be shown here.

Gamification.- As soon as the traveler complete the major itineraries, we can award them different badges and allow them to share it in social media. So more itineraries means more badges , and it will tempt the user to visit more places.

3.Suggest Me Something.

Basically it is meant for the domestic travelers. Imagine you went to any of the tourist destinations in Kerala for a short trip. But you are a complete new person there and you have no idea about the place and its tourist spots. So once the user selects this feature , the system will ask some inputs like "How many days" , "Maximum budget allowed" , "Interests(eg: parks, waterfalls, Beach, Films , etc)". based on this inputs the system will suggest an automated plan to the user.

So for example if my inputs are like 1 day ,2500Rs , and "Parks, Beach, and Films". The system will suggest a plan which includes a park , a beach and a theater which can be accessed in one day , and sum of all the expenses less than 2500Rs.