

## Kaayal - കായൽ

### One stop solution to all your queries about Kerala Tourism

Features:

- **“Plan my trip”:**
  - Helps in *itinerary planning*, and *suggest the destinations* to visit.
  - User inputs the type of destinations to visit (like waterfalls, beaches, pilgrimage, etc.), and the application *suggests multiple itinerary based on the time of year when the user visits, budget and preferred mode of travel*.
  - Helps the user in *picking reliable and safe accommodation and food* in various tourist destinations.
- **“Explore”:**
  - By category
    - *Festivals* – Boat races, Theyyam, Poorams, etc.
    - *Culture* – Kathakali, Kalamandalam, Kalaripayattu, etc.
    - *Destinations* – Beaches, Wildlife, Waterfalls, etc.
    - *Specialties* – Ayurveda, Houseboats, Monsoon, etc.
  - Provides all information about the destinations/events.
    - Places to stay.
    - Major attractions.
    - How to reach and travel around.
  - *Nearby places based on location of the user*.
- **“Emergency”:**
  - Makes the users aware about the general procedures to be followed in case of different types of emergencies.
  - Based on the location of the user, provide the contact number and address of *police, emergency services or authorities* to contact in case of various emergencies (like medical, accident, harassment by natives, etc.).
  - *Provide information about embassies* and how to get in touch with the embassy of the particular user.
- **“Connect businesses to tourists”:**
  - One page portal to *connect various businesses* like hotels, handicrafts, Ayurveda centers, tour operators, homestays and more to the users.
  - Business can use it to *promote* their businesses by notifying *discounts and offers* to the users.

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