

**LEVEL 1**

HOME PAGE

# “Discover God’s own country”

Brief info, history & basic facts about Kerala  
“Titbits”- local relevant myths & stories  
Connect with facebook/ google+/ tripadvisor  
Link to Kerala Tourism website

Conceptualised, designed & mapped  
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**LEVEL 2**

**1**

GOING PLACES

**2**

TRAVEL OPTIONS

Best time to visit - month wise

**3**

IMPORTANT INFO

Emergency Contact numbers  
Embassy numbers  
Do's & Don'ts  
Local Language guide

**4**

TIME MANAGER

**5**

Customised Tour Planner  
(Connect to online website)

STATE MAP

- Tourist places
- Cities & districts
- Road map

CITY MAP

(Online GPS locator)

NEAREST

- Bus & railway station
- Hotels & restaurants
- Taxi locator
- ATM locator
- Police station
- Hospitals & medicals
- Interesting sites

ADVENTURE

Brief history of sports, martial arts, etc.

- Indoor adventure venues
- Outdoor adventure sports
- National parks
- Cave explorations

FESTIVALS

- Boat race
- Rituals
- Cuisines
- Carnival

LEISURE & FAMILY

- Luxury resorts
- Ayurveda spas
- Yoga immersions
- Cultural highlights
- Festivals & rituals
- Events calendar
- Lagoons & houseboats
- Backwater specialities
- Local heritage tours
- Kids fun
- Nature walks
- Shopping & govt. emporiums
- Theme parks
- Honeymooners paradise

NATURE

- Natural parks & wildlife reserves
- Biosphere
- Local animal spotting
- Coffee plantations
- Local heritage tours
- World Heritage sites
- Lagoons & houseboats
- Backwater specialities
- Nature walks

PILGRIMAGE & HISTORICAL

- World Heritage sites
- Religious sites
- Cultural sites
- Local specialities

- World time zone map
- Time difference calculator
- Store dual clock options for app
- Local weather forecasts
- Local sunrise, sunset & moon phases
- Humidity and uv rates

**LEVEL 3**

ON ALL PAGES

- search tab
- an offline diary/notes for personal planning