

KERALA TOURISM – APP IDEA

- # Application first screen – Center Button prompts - Cultural, Sight Seeing, History, Kerala Cuisine, Pilgrim Center etc...
- # Selecting one of the prompts - list features such as - Destination, Distance, How to Reach, Approximate Expense, Accommodation, Shopping, Restaurant, Fuel Station etc...
- # Image / Video Gallery
- # The Center Button may be altered into '*Center Me*' option – which when clicked list tourist spots around the user in ascending order of distance
- # Advanced option for the '*Center Me*' button where the user can refine the search with maximum distance, features etc...
- # '*Random Spot*' option – Suggests a random destination to the user
- # '*Search*' option at the top
- # '*Travel Tips*' – Culture, Behavior, Pilgrim Center Dress Code, Drug Usage, Smoking, Travel Kit – as banner roll at bottom
- # Climate, Season, Vehicle Arrangement, Entry Fees (if any), Tourist Information Centers, District wise places to visit, Advanced Payment facility, Tour Package by KTDC etc...
- # Emergency – Hospitals, Police Stations – with Number and Navigation facility
- # Rating facility of destination by the user
- # Suggestions from the user
- # Ability to Add New Destination or Update Current Destination
- # The Department may consider Geo - Location by Latitude - Longitude of Destinations, which when pointed using Map will help the user to reach the place with the help of GPS, Data Communication and Mobile Network
- # The Department may consider tie - up with various outlets so that the user may get the service at a discounted rate when presenting a coupon code / like - wise
- # The application should be small in size with option to download the data and use it offline so that range problem will not affect the user experience