

An app which connects millions of travellers visiting Kerala to the local people of Kerala.

The problem

A new traveller visiting/planning to visit Kerala might have a large number of questions/doubts. The traveller might know only outdated information regarding Kerala that he got from old internet pages. He/She might be confused on how to travel from one point to another. They might need advice on what to do during a hartaal etc etc.

This app is a community-driven question-and-answer public app. This app will help travellers visiting/planning to visit Kerala to ask any questions and get answers from people who know about Kerala. In addition to getting answers for questions authorities could even help a foreigner facing difficulties in Kerala.

This app has a point system to encourage participation. The more helpful answers get more ratings and thereby increasing the trust of the guide who is responding. The app could also have an official moderator who could censor the forum to delete the questions or answers that violate the community guidelines. To open an account one has to register to the app by creating an id or using a public profile page.

Users

Users of this system are government, business users, citizens and travellers.

Travellers - Ask questions

Citizens of Kerala- Answer questions.

Business Users - Can give business solutions they offer for a question.

Government - To moderate the discussion, creating a community guideline, publicity

Advantages

Travellers get realtime accurate information free of cost.

Users can earn reputation and points.

Government and Business can earn more revenue, understand issues and queries the travellers and trends.

Difficulty

Giving publicity to this new app need effort.