

Mobile App Idea Competition

Proposed Idea and its benefits

A tourism guide with offline maps, language translator, local information and events/festival schedules.

A tourism guide is very common for every state but they lack in providing internet connection in every nook and corner and that makes the application unusable.

What we should provide is an application that runs without the help of internet. A tourist should feel like he is not a stranger to the land by knowing the **Place around** like **Tourist spots, Hotels and Local Amenities**. He/she should also be able to talk in Malayalam by using the translation option and also he can understand what we speak.

Events and Festival dates can be listed so that he/she can plan his trip accordingly, a transportation guide will help him to travel across the state.

A Map of Kerala can be shown and he should be able to see the attractive places district wise. And in case of emergency he/she can contact the authorities.

We can categorize the menu by using features like:

- 1) Around me - Locally accessible places like tourist spots, hotels, hospitals and other local amenities
- 2) Language translator – can be integrated with Google Translation or else can be manually added
- 3) Local Events or festivals – this is to highlight the happenings around the tourist, it will help him to plan his trip accordingly
- 4) Transportation guide – helps the tourist to travel across the state
- 5) About Kerala – District wise attractive places can be included
- 6) Contact Us – He should be able to contact the local tourism authority in case of any emergencies

Submitted by: Bibin Mathew Joseph / bibinmathewjoseph@gmail.com