

## LOCAL LANGUAGE

Kerala Tourism can begin an app with meaning of the local languages of the particular city they visit. The app should be such that it should have an English meaning for the equivalent Malayalam word in local language. This would help the tourists learn the language and also will not get cheated by the locals of that place. This would help Kerala tourism to spread the importance of Malayalam both all over the country and the world. Our language will gain importance internationally and the tourists would not only learn a new language but spread the glory of Malayalam to the entire world. Again they will have a feeling that they will not be cheated if they visit Kerala and Kerala tourism would gain a specific place among the tourist departments.