

Push Notification (alert) & News Letter Subscription Checkbox

The push notification will help the foreigner to **keep in touch with Kerala all time** whether foreigner is not here. Here we need to implement push notification in a different manner (festivals, events etc.) compare to other push notifications. We need to implement the push notifications in different ways to catch attention from the foreigners.

The push notifications includes **photos of Kerala's beautiful places, photos of different festivals in Kerala, details about main events (Thrissur pooram, Kochi Benallie etc.) that occur in Kerala(this should be alert from 4 month onwards, so they can arrange the trip).**

The newsletter subscription option provide a keep in touch mannerism with Kerala. The news that provided from the tourism website same can be send to the app holders. This why the **traveller can understand Kerala with their mail.**