

## Kerala Tourism

1. Start Up Screen - "Welcome to Kerala" This text should animate like moving the text from right to left at the top of the screen. At the centre of the screen 3D map of Kerala is shown where users can zoom the places of Kerala and important places. This will be looking attractive in Apple Maps as well as in Google Maps.

Note: The user who opens the app will be shown with 3D Map view even if they are out of Kerala.

2. The Second Screen will have few options like "Tourist Spots, Hotels, Theaters, Malls, Help Support, Feedback, Share"
3. When the user clicks a menu for an example when user clicks "Hotels" this will alert the user to track where the user is located and display the near by "Hotels" at a short distance may be around 10 km's for an example. So that the user can fresh up and start his journey. For other places also this is applicable.
4. If the user opens the app outside of "Kerala" an alert view will popup a message as "You are out of Kerala, so do you want to visit the tourist spots in Kerala" If the user clicks "Yes" then in 3D map "the place of Kerala" is shown beautifully. This will attract the users to visit.
5. Consider the user is in "Kerala". Once the user selects a Destination(short range as mentioned in point 3) the distance between the user and the selected target is shown in 3D map view. This will be looking attractive to watch it in 3D Map view. The user can see the buildings, roads, trees, shops etc in their phone. Additionally a separate option will be shown as to find the route. This will really show a route in Bus/Walk/Two wheelers in a 3D view format as like in Google Maps Search.
6. If the user feels lazy to find the direction in their phone Lets have an option called "Help Support". This requires a login from "Google+Facebook/Twitter". If they don't have a mail ID a signup button is kept additionally. Once they login the user can see list of Local Guides who are in "Kerala". Guide's information will be displayed. Information will contain the photo of the Guide, phone number, Cost per day with places, Vehicle model & number owned by the guide, etc., Filter the "Local Guides" list based upon the place where the user is currently because if the User selects randomly the Guide will be far away from the user. Also make sure "Local Guides" have license with them given by Govt of Kerala. This will be safety for the users. Thus when the user clicks on phone number this will show an alert to call the Guide. This call charge can be made free or cost as per the Govt of Kerala's needs. Once call is made user can interact with guide and ask further details.
7. Once the user login's the respective account either it is Facebook/twitter etc will have access to their account publically or to themselves. Lets have an option that suggests their friends in their Contact mail id's. This is not compulsory, skip the options is also there. When they suggest to their friends via mail id's the other users will get notified to use this app. If they are in phone this will ask for download if they are in computer display a message as version is compatible with mobiles. New users may/may not download which is an added advantage to download the app and watch the attractive things in Kerala. After skipping this step "Kerala Tourism" app will access their respective account and post in their walls automatically that they are currently in which place and having a trip at "Kerala" also add some attractive words. This will allow PC users to watch it.
8. "Feedback" is one of the option available. This will allow the user to send their own feedbacks about "App – Visitors/Non visitors can tell, About Guide – Mentioning their names and positive/negative feedback also ratings for them, About Tourist Spots – Good/Bad, In General – Give suggestions about improving Kerala".
9. "Share" option will allow the user to upload Photos/Videos from their mobiles and can share in their social website accounts by logging in. (Not more than 50 MB)