

## **Kerala homestay finder**

An APP idea for Kerala Tourism, by Krishna Kumar ([kkumarkg@gmail.com](mailto:kkumarkg@gmail.com))

### **The problem**

Dotted across the state of Kerala is any number of small homestays. They struggle to get business with most of their clientele coming through repeat business or word of mouth publicity. They are not tech savvy enough to create or keep their websites updated. On the other hand travelers to the state seeking authentic experiences have to hunt hard to find suitable home stays.

### **What the app will do**

This app will connect home stays in the state with travelers:

It will enable homestay owners update their details and room availability from a simple smart phone.

Travelers can search for homestays. Having found one, they can call, query or book a stay, and having stayed, rate the experience.

### **How**

The App will have details of home stays in the state, including address, location on the map, number of rooms, rates, pictures and contact details, including telephone number.

The home stay owner can login to the app from a smart phone or tablet and update room availability, which will be visible to all.

The app will help travelers search and sort the homestays by user rating, district, type, price, availability on a given date, etc.

Once they select one, the traveler can directly call up the homestay from their phone/tablet by clicking on the call icon or send an email. Online bookings can also be done. They can also bookmark home stays to come back to them later.

Since the location is marked on the map, a traveler can easily reach the homestay, or save directions to reach, offline.

Travelers can also rate the homestay as a guide to future travelers. Both owners and travelers can upload pictures for others to browse and rate.