

Kerala-Tourism mobile-only Social Network

[Name of app to be decided]

The app should act like a mobile-only social network. Users can see the list of interesting places around you based on the users location (Option to show on map as well). The contact details and directions should be accessible from the app for the user. Once the user reaches a particular tourist spot, they should be able to check-in there, add photos clicked from the mobile, add review and tips for later tourists. For check-in, adding photos etc, we can make the user login using Facebook ID. Maybe we can give a discount for entry if the user is able to show that he/she has checked-in at that particular spot. This will act as an incentive for them to check-in thereby spreading the word on facebook/twitter.

There can also be occasional contests for tourists to promote check-in. Registered tourists who check-in the most during a particular time interval will get a grand prize or travel coupons.

The user should also be able to search for tourist destination based on various parameters such as distance, entry fee, keyword etc.

Another feature can be a photo scroll. That is, pictures of places around you can be displayed in a scrolling fashion. When the user clicks on a particular photo, then more details about that place can be shown. These can be pictures uploaded by other tourists as well as official pictures. The user should also be able to add comments and share these pictures on social networks.

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