

Mobile App Name: “Swapna Kerala”

Common Indians Problem:

Dream of Every Indian would be to visit the Gods own country at least once. This Dream is achieved by very few as this dream does not come free it has some COST 😊 reason for not many able to achieve this can be broadly classified as:

- Not having enough money to plan for the Trip
- Not knowing enough detail to plan for budgeted stay / accommodation

The Idea:

The Idea is to solve the above problems, Let us look at how we enable the Dream of a common Indian.

Not having enough money to plan for the Trip

- Mobile App displays list of prominent places of Interest in Kerala.
- Mobile App enable the person to choose his place of Interest.
- Mobile App captures number of family members planning for the visit and expected future date of visit.
- Mobile App automatically create possible budget amount that would take to achieve his dream.
- **Budget Planner Feature** - Enable the user to save Money for his Trip to achieve his Dream.
- App to send reminder notification (Push Alerts) and every week to enable him to plan his expenditures / budget to plan for his tour.

Not having enough detail to plan for budgeted stay/ accommodation

- Based on the users permission share his Dream with the Travel Agents, Boarding and Lodging providers for providing a BEST DEAL to achieve his dream.

This could well enable many dreamers across India to achieve their dream of visiting Kerala. This is just the beginning.

Some of the other features that can be included on the app

- Provide the user with detail Transport route MAP for ease of navigation across Kerala in Multiple Language.
- Language Translation feature to allow the user to type in a detail on his language and speak out the translated voice in Malayalam - to enable ease of communication with the local population.
- Itenary Planner – Application feature just by entering the Source and Destination to generate the potential Itenary – Including Travel, Boarding, Lodging and Site Seeing Plan and act as a virtual guide to enable him to walk through the individual place of his Interest.