

KERALA TOURISM

On opening the app ,there will be options on the top such as –

About Kerala	Transport	Entertainment	Accomodation
e-booking	Eating out	Plan your Itinerary	Contact us

On selecting any of these, tourists who are planning to visit the state can get a general idea about the tourism sector of the state.They can book their rooms and seats in hotels and tourist buses in advance. They could also know about the entertainment activities and the best food items available in the state.Below these options there is a list of famous tourist sites such as-

WAYANAD, KOVALAM, ATHIRAPALLY WATERFALLS, MUNNAR, THEKKADY, BEKAL FORT, ALAPUZHA, MALAMPUZHA DAM, ...etc

On clicking on any of these, a detail description about the place would be available and also about –how to reach there, timings, entry fee etc. Below this there can be a photo gallery of various places and a video about kerala tourism would also be available.

From this Dept of Tourism can benefit in many ways such as- they will get a good publicity , they can also have a tie up with other private players and could maintain good relation with them, they could also earn additional income by the introduction of services such as e-booking, DTPC buses, etc.

Overall, the app should be very colourful and attractive. It should be readily available in android app store.