

"THE GOD'S OWN COUNTRY" - APP

An App that lets the user experience the best tourism hotspots of Kerala, including historical, cultural, religious and geographically important attractions in each of the 14 districts of Kerala, integrated with Detailed Information on the Tourist Spots and also the Directions, distance, time and modes of transports available to reach the destination from major cities of the state. Also try making the app in such a way that it can show nearby hotels, restaurants, hospitals and ATM's.

Try categorizing the tourist spots into different categories like Lakes, Hillstations, Waterfalls, Parks, Museums e.t.c and list them under their respective districts thus making the process of finding a tourist spot to visit far more easier for the tourist. If possible, list the major shopping destinations in each major city, like shopping malls and markets.

Make the App in such a way that people get to rate the tourist spots, and hotels and restaurants and get to give their feedback and suggestions on what the tourists found amusing, and what facilities should be added in the future. Thus making the app as resourceful to the tourism department and tourists as possible.

Provide beautiful snapshots of each tourist spot so as to attract more tourists and also provide the important informations such as Working Hours, Rules to follow, and entry fees(if any).The App can be monetized by adding advertisements of hotels and restaurants too, if required. Also try incorporating GPS into the App so that a tourist can get accurate and precise directions to reach the desired tourist spot.