

Destination and Direction-A complete app guide for ease of your travel

Kerala is a great tourist destination with nice beaches and outstanding natural beauty

Purpose of the application: to enhance tourism

The **beauty of a place** can always be expressed in terms of **photos and not words**.

This application would allow travelers to look at the **scenic beauties through images** in the application **which will excite them to visit the nature's best beauty**.

The images (of beaches/hill stations wildlife/snake boat etc) would be clicked by the users who visit Kerala and can contribute voluntarily to our application data base.

To the awesome collection of photos, our application **would guide users the best time to experience that scenic beauty** during the day and would also guide them with the **easiest way to reach that destination**.

And usually **tourists are charged escalated fares** by the auto rickshaw and taxi. The application would guide them the way **and also the fare involved with different means so that they cannot be cheated and enjoy instead of feeling harassed**. They can also not be taken on a misguided path as they will know all the directions to the destination they have chosen from the awesome collection of photos.

Also "Start up village" can be a great attraction to technologist so the application would upload videos of special events and various programs (like NGO in Kerala)

Kerala House Boat, Theyyam Festival, Paddy fields, Country boat, Catching Fish, Kerala outfit are all great themes to attract tourist. The photos of these events and the time of the day the user can experience best theme at different places.

The tourists are usually thrilled when they feel a **sense of oneness**.

So additional to the application there can be great welcome at the airports and railways station leading to Kerala.

They can all be guided of best restaurants /hotels. The living room picture/their ratings and a path guide from airport/railway station only

So this application can be of great help to tourist as they get to enjoy the beauty of Kerala through images which excites them to visit there. For example if one has not been able to visit a place and he sees the actual beauty through images. he/she might extend their trip as well and since they would be charged normally with the help of the application they can feel happy and we can attain the most important goal "Atithi Devo Bhav".

Apart from the places the **user can also be guided of markets where they can find unique items of Kerala** like Aranmula Kannadi, Netturpetti, Bronze wares. And this is the easiest application as everything can be done by using great power of google maps.

Incredible India

Thank you

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