

## AN INTERACTIVE TRAVEL APP FOR KERALA TRAVELERS

In the home page of the app, there will be 6 options, namely, 'About Kerala', 'Check-out Kerala', 'Events', 'Tour Planner', 'Trivia & Quiz' and 'Tour Organizers'.

**About Kerala:** In this section, a small paragraphs of information will be given on various aspects of Kerala, namely, 'History', 'Geography', 'Seasons & Climate', 'Districts and major cities', 'People & Life', 'Specialty (in terms of food, artefacts etc.)' and 'Accessibility (through airports and railway stations)'.

**Check-out Kerala:** In this two options will be there – 'By Destinations' and 'By Specialty'.

- **By Destinations:** In this, image of Kerala state will be shown where all the destinations (cities or tourist spots) will be highlighted with their place names.
- **By Specialty:** In this, image of Kerala state will be shown where all the places will be highlighted according to their specialties like 'Beaches', 'Picnic Spots', 'Monuments', 'Wildlife', 'Hills', 'Pilgrim Centers', 'Museums', 'Backwaters', 'Art, Culture & Heritage' etc.

Clicking on these destinations/specialties will give a small brief on them containing 'About the place', 'History', 'Places of Interest', 'Best time to visit the city', 'How to reach (from the capital city Thiruvananthapuram)' and 'Image Gallery'.

**Events:** This section will contain all the events and competitions going on in the Kerala state and all the details about them.

**Tour Planner:** This section will provide tour plans according the experiences needed by the traveler like 'Ayurveda', 'Backwaters', 'Pilgrim Centers', 'Wildlife', 'Village Life Experience' etc. In each tour plan, details like no. of days needed, cities visited (including starting and ending places), itinerary of all days will be there. Along with this, a customized tour planner will be there in which a user can create his own plan by providing starting date & time, ending date & time, experience needed by user and cities interested to travel.

**Trivia & Quiz:** This section will provide all the trivia about the state Kerala and also an online quiz which would have many levels and winners of each level can be given some discount coupons on shopping, travelling etc.

**Tour Organizers:** This section will provide list of all the major Tour Organizers available in the state along with their address, Contact No., Website/e-mail id so that anybody in need of a tour organizer or a guide can contact them.

Along with this, every section of the app will have a 'share button' on the top-right corner, so that user can share the information on Facebook and Google+. Home page will also have a 'feedback button' in a corner so that the developers may know about user experiences and work on them.