

# SIMPLE IDEAS

Firstly we have to conduct **festivals and packages** to attract foreigners ,must be of less cost. we must present our heritage values like our natural beauty, ayurvedic medicines & treatments and also our kerala style foods and recipes by means of these festivals and packages.

## ""ONAM PACKAGES""

**"Conduct packages at the time of onam "** at different remote beautiful places of kerala where they can enjoy traditional onam and events related to onam like **Ona Sadhya, Oonjal attam , attha pookalam, thiruvathira kali ,vallam kali ,valla sadhya,naadan pattukal,ona kalikal etc.**

## "FESTIVAL PACKAGES "or (pooram packages)

Arrange **packages & facilities** for foreigners to enjoy our festivals related to temples and also art forms . **Aware them about the time & dates of the packages of festivals like (thrissur pooram ) these can be done means of social media by creating apps .** The notification of these festivals must include their heritage values ,and this must be done by presenting pictures and videos

## "Karkidaka Treatment" Packages

The karkidaka masam is the best time for treatments in kerala ,aware foreigners about this and conduct ayurvedic treatments .and **conduct expo** of our natural medicines and ideologies where they can also buy our ayurveda medicinal products.

*AWARE THROUGH SOCIAL MEDIAS.....*

**By these simple steps we can develop kerala tourism to a large extent.....**