

Village life

experience kovalam beyond the beach

Experience the simple life of a village. Lived out everyday by Krishnankutty, Thankamma, Raju, Sasankan and a hundred others. Go on a day trip that takes you right into the heart of our village. Be a part of an endeavour that distributes the benefits of tourism to the local community, thus making it meaningful and mutually beneficial.

Kovalam VLE Packages

- Beyond the Beach - Full-day Tour
- Lake & Life - Half-day Tour
- Expedition to Tradition - Half-day Tour

Customized packages with optional time and activities also available

Package Cost

- Half day: INR 1500/pax; Minimum 3 pax
- Full day: INR 2000/pax; Minimum 3 pax

For reservations and more details, please contact:
Tourist Facilitation Centre, Department of Tourism,
Kovalam, Thiruvananthapuram, Ph: +91-471-2480085



TOUCH THE GOODNESS WITHIN
Kerala's Responsible Tourism Initiative **KOVALAM**



LIFE. AS LIVED BY KRISHNANKUTTY.



Your journey will begin from the Tourist Information Centre, Kovalam at 9.30 am after a briefing session. The trip can either be by car or auto rickshaw.

STOPOVER 1: GOMATHI'S HOUSE

Our journey through the coastal village of Kovalam starts from Gomathi's house - a typical Kerala home made of clay bricks and thatched with coconut leaves - where you can explore the traditional village life of Kerala. Observe the art of weaving coconut leaves and also try your hand at it.

STOPOVER 2: COIR-MAKING UNIT



Discover firsthand the various processes involved in coir manufacturing. See upclose the strong bond that connects the womenfolk to their livelihood.

STOPOVER 3: THANAL ZERO WASTE CENTRE

Thanal Zero Waste Centre aims to create a Kovalam with less or no waste. This centre has the distinction of being fully managed by women. At the display cum sales outlet attached to the centre, you can see or buy various eco-friendly products.



STOPOVER 4: SREE NEELAKANTA ANGANWADI

Sree Neelakanta Anganwadi (crèche) is a Government run primary learning centre for children under six. It also acts as the nodal centre for the implementation of various Government schemes for the development of children and women. Don't miss the chance to interact with the school children of the village.



STOPOVER 5: MUKKOLA MARKET

Get the feel of a typical Kerala rural market at Mukkola Junction where an array of shops as well as a fish/vegetable market is active during the day. Here you'll come across neatly crafted baskets, mats etc. made from rattan reeds and palm leaves.



STOPOVER 6: RAJU'S HOUSE

At Raju's house, you'll discover a unique artefact, the *raalkoodu* (traditional fish trap) used for catching lobsters. Raju will demonstrate the making of a *raalkoodu*, an eco-friendly fishing device.

STOPOVER 7: KALARI

Enter the world of *Kalarippayattu*, the ancient martial art of God's Own Country. This is possibly one of the oldest such forms in existence and includes strikes, kicks, weaponry and healing methods.



STOPOVER 8: TRADITIONAL CANTEN

Feast your senses on traditional Kerala cuisine - a sumptuous lunch on a plantain leaf - at the village canteen.



STOPOVER 9: HANDICRAFTS UNIT

Have a close look at the handicrafts made by exclusive women's groups in the area - the most spectacular being the *Kathakali* masks (*Kathakali* is the classical dance-drama of Kerala). Waste paper from the press is recycled and used for making these masks.

STOPOVER 10: HANDLOOMS



See the traditional skill of handloom weaving using silk and fine threads of gold and silver. Marvel at the exquisite embroidery that decorates these timeless masterpieces. It takes one month for a person to weave a single saree.

STOPOVER 11: VELLAYANI LAKE

Our voyage to explore life beyond Kovalam Beach ends at the serene Vellayani Lake where a demonstration of traditional fishing awaits you. You can try angling and other traditional fishing methods on the banks of this lake which also offers the right ambience to unwind and relax. The perfect way to end a delightful day.

