



ASHTAMUDI CRAFT AND ART FESTIVAL



LOCATION

Panchayath/
Municipality/
Corporation

Kollam Corporation

District

Kollam



ACCESSIBILITY

Nearest Town/
Landmark/ Junction

Asramam Junction

Nearest Bus station

Kollam Bus Stop – 3 Km

Nearest Railway
station

Kollam Railway Station- 5M

Nearest Airport

Trivandrum International Airport- 75Km



CONTACT

The Secretary
District Tourism Promotion Council (DTPC),
Near KSRTC Bus Stand, Kollam-691 001
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TIME

DATES

December- January.

FREQUENCY

Annual

DURATION

15 days



ABOUT THE FESTIVAL (Legend/History/Myth)

Ashtamudi Craft and Art Festival, called *Paramparya*, is a traditional annual festival held at the *Ashramam maidan* at Kollam . Organized by the Kollam District Tourism Promotion Council, the festival takes place either in December or in January and artists from all over India come to participate in the event. The word *Paramparya* is derived from the Malayalam word for tradition; this is an exhibition of the traditional arts, crafts and architectural themes of Kerala.



RELEVANCE-
(Local / National /
International)

National



**NO. OF PEOPLE
PARTICIPATED**

Above 50000

EVENTS/PROGRAMS

*Exhibition Of Traditional Arts And Crafts
Seminars
Cultural Programs*



DESCRIPTION *(How festival is celebrated)*

The crafts festival at Kollam is one of the most popular festivals that celebrate the crafts work of the artists of Kollam. Kollam crafts festival reflects the rich culture of Kerala. Crafts men from the different parts of India come to take part in the crafts festival of Kollam. The items displayed for sale in this festival include wood carving, silver articles, coir crafts, cane crafts, jewelry, dolls, puppets and many more. The seminars, discussions, international craft film festival are also held in this festival to promote Kollam handicrafts beyond the boundary of the city. There are other resources of entertainment for the visitors to Kollam crafts festival like the performances of folk and tribal art. The crafts festival in Kollam provides a platform to the up-coming craftsmen to exhibit their works. The workshops and live demonstrations of traditional arts and crafts organized during the fairs are opportunities to interact with the master craftsmen from all over the country.

