



# MAMANKAM

## THIRUNAVAYA PANCHAYAT, DTPC MALAPPURAM



### LOCATION

**Panchayath/  
Municipality/  
Corporation**

Thirunavaya Panchayat

**District**

Malappuram



### ACCESSIBILITY

**Nearest Town/  
Landmark/ Junction**

Thirunavaya Junction – 350 m

**Nearest Bus station**

Kundukulam Bus Stop – 2.9 km

**Nearest Railway  
station**

Thirunavaya Railway Station – 1.5 km

**Nearest Airport**

Calicut International Airport – 41.4 km



### CONTACT

Thirunavaya Panchayat Office  
Thirunavaya – 676505  
Phone: +91-494-2602042

The Secretary  
District Tourism Promotion Council  
(DTPC), Up Hill  
Malappuram – 676505  
Phone: +91- 483-2731504  
Email: [dtpcmalappuram@gmail.com](mailto:dtpcmalappuram@gmail.com)  
Website: [www.malappuramtourism.org](http://www.malappuramtourism.org)



TIME

DATES

January - February

FREQUENCY

Annual

DURATION

18 Days



ABOUT THE FESTIVAL (Legend/History/Myth)

According to Brahmin tradition, after the creation of Kerala, *Parasurama* planted sixty-four joint Brahmin families and gave them law and order to govern themselves. But the Brahmins invited rulers called *Perumals*, from outside to rule them. Each ruler was appointed for a period of 12 years. At the end of the 12th year, a new king was selected following a grant cultural event what came to be known as *Mamankam*.

*Mamankam* was held once in every 12 years at *Thirunavaya*, on the banks of the river *Bharathapuzha*. Celebrated for 28 days, it was also an enormous trade fair in which traders from various places came to *Thirunavaya*. At the grand finale, which was a great assembly of rulers, the new king of Kerala was selected. Presently, it is organized by *Thirunavaya Grama Panchayat* and *DTPC*.



RELEVANCE-  
(Local / National / International)

Local



NO. OF PEOPLE  
PARTICIPATED

About 1000



## EVENTS/PROGRAMS

Trade Fair  
Cultural Programs  
Proclamation Rally  
Musical Attraction  
Procession  
Commercial Exhibition

## DESCRIPTION *(How festival is celebrated)*

*Mamankam* Festival is held at *Thirunavaya* on the banks of *Bharatapuzha* during *Makhamasa* of Hindu Calendar that falls in between mid January and mid February (22<sup>nd</sup> January to 8<sup>th</sup> February). The main attractions of the *Mamankam* festival is the procession with percussion music like *Chenda melam*, *Band melam* etc. People will be dressed like *Kalari* men and women. Mr. *Mamankam* is a special competition of body building conducted during the fest, in which the best body built man, will be selected. Commercial exhibition and trade fair will be conducted in connection with the festival. Cultural programs include dances, musical attractions etc.

