



VISHU VILAKKU

ANNAPOORNESHWARI TEMPLE



LOCATION

**Panchayath/
Municipality/
Corporation**

Cherukunnu

District

Kannur



ACCESSIBILITY

**Nearest Town/
Landmark/ Junction**

Payannur

Nearest Bus station

Annapoorneshwari Temple stop

**Nearest Railway
station**

Kannapuram Railway station- 3km

Nearest Airport

Kannur International Airport- 42km



CONTACT

Cherukunnu, Kannapuram,
Kannur
Kerala
Phone: 0497 270 2398



TIME

DATES

April

FREQUENCY

Annual

DURATION

7 days



ABOUT THE FESTIVAL (Legend/History/Myth)

The annual festival season starts with a *Kodiyettu* followed by a weeklong *poojas* and cultural events till *pongala*. *Vishu vilakku* is also celebrated on the day of vishu and thousands of devotees gather here. The *vishu* festival, believed to herald good luck and fortune. Interesting belief of *Vishu* is related to the demon king Ravana. Ravana had never allowed Surya deva (Sun God) to rise straight from the East and after Ravana's death it was on a *Vishu* day, that Surya deva started to rise from the East. Hindus of Kerala and nearby places celebrate *Vishu* to commemorate the return of Surya deva.

As per Hindu mythology it is said that *Amma* arrived from Kashi with two other devi's (*Kalarivathikal Amma* and *Madai Kavail Amma*) and a boatman in a golden ship, got down at *Azhi Theeram* which is now known as *Ayirum Thengu*. It is also believed that once a poor man who was hungry reached the temple at an odd hour and asked for food. He was fed miraculously. From that day, a custom was started in temple to keep some food ready for untimely visitors. It continues even today.



RELEVANCE-
(Local / National /
International)

Local



**NO. OF PEOPLE
PARTICIPATED**

Approximately 2000

EVENTS/PROGRAMS

Ulsavam Ezhunnalippu
Thidambu nirtham
Vishukani
Chira pradakshinam
Akatheshunallippu
Annadanam
Music concerts
Aksharaslokam
Drama
Ganamela

DESCRIPTION (*How festival is celebrated*)

The festival celebration starts with *Ulsavam ezhunnalippu*. *Vishu vilakku* is celebrated for a full week with spectacular fireworks and performances of other forms arts. This temple gives food to all devotees who come here for worship and want to take food.

It is a seven day festival and various cultural events are conducted during the course of the festival. Different artist from around the state perform events each day. Special *poojas* and *dharpanams* will also be done on festival days.

On the day of *vishu*, a 'nilavilakku' (Lamp) is lighted in the evening around the temple. *Vishu kani* will be arranged inside the temple and *nivedyams* will be served. It is a marvelous sightseeing all the offerings and the rays of light in the mirror. The mirror signifies the pure and unadulterated devotion towards God.

