



# MAKARAM FESTIVAL

## THIRUPULIYOOR MAHA VISHNU TEMPLE



### LOCATION

**Panchayat/  
Municipality/  
Corporation**

Puliyoor Grama Panchayat

**District**

Alappuzha



### ACCESSIBILITY

**Nearest Town/  
Landmark/ Junction**

Chengannur Block Panchayath office – 1 km

**Nearest Bus Station**

Chengannur Bus Station – 4.3 Km

**Nearest Railway  
Station**

Chengannur Railway Station – 4 Km

**Nearest Airport**

Trivandrum International Airport – 120.3Km



### CONTACT

Temple Advisory Committee  
Thirupuliyoor Mahavishnu Temple  
Puliyoor P.O ,Chengannur,  
Alappuzha - 689510  
Phone: +91-479-2464900 (Temple)  
Email: [thirupuliyoortemple@gmail.com](mailto:thirupuliyoortemple@gmail.com)  
Website: [www.thirupuliyoortemple.net](http://www.thirupuliyoortemple.net)



**TIME**

**DATES**

January/February (*Makaram*)

**FREQUENCY**

Annual

**DURATION**

10 Days

**ABOUT THE FESTIVAL (Legend/History/Myth)**

Puliyoor Maha Vishnu is also called as Thrippuliyoor Mahavishnu. The temple is one of the 108 Vishnu temples, which are believed to be the most sacred places. These places are known as *Divya Desams* as the Perumals of these places conduct celebration by *Alwars* the poet saints, who were the leading lights of the Vaishnavites. The Thirupuliyoor Mayapiran Perumal Temple is related to Bheema. It is believed that the idol installed in this temple was worshipped by Bheema, the second of Pandava. He is believed to be instrumental in the construction of this temple. The deity of this temple is Lord Mahavishnu and the idol is in a standing posture. It is 20 inches high with four hands holding in each with *Sankhu*, *Chakra*, *Gada* and *Padma*(Lotus). The temple faces towards east like at Aranmula Temple and Sabarimala Ayyappa temple. There are 18 steps in the front side of the Puliyoor temple . Sreekoil is conical in shape. *Mandapam*, *Nalampalam*, *Balikkal Pura*, the Temple Tank, *Sevapanthal*, Compound wall etc- resembles the characteristics of a major typical Kerala Temple can be seen here. The ceiling of the *Mandapam* is rich with wood carvings.



**RELEVANCE-**  
(Local / National / International)

Local



**NO. OF PEOPLE PARTICIPATED**

Approx. 15000

## EVENTS/PROGRAMS

Flag Hoisting  
Annadanam  
Cultural Programs and folk arts  
Spiritual discourses  
Seminars  
Percussion Music  
Musical Concerts  
*Kadhakali*  
*Ottanthullal*  
*Kettukazhcha*  
*Kavadi*  
Dance Programms  
*Arattu*

## DESCRIPTION (How festival is celebrated)

This festival starts in the Malayalam month of *Makaram* (January/February). It is a 10 days spectacular event. There is a flag hoisting ceremony marking the beginning of the festival. The shrine is traditionally decorated with plantain, coconut leaves, flowers, leaves, traditional lamps and lights. There are special *poojas* and offerings during the festival period. Also *annadanam* is provided on all the days. Traditional performing arts and music and dance are staged during the period. Thousands of devotees throng to witness this temple on the festival days. Numerous cultural programs and temple arts are performed along with religious discourse on all days of the festival. Floats and *kavadis* attract a large number of people even from far away areas. On the final day *Arattu* (holy bath) takes place where the *utsava murti* of the deity is taken out of the shrine for ritual bathing. Caparisoned elephants and *melam* are part of the ritual.

