



# CHERAI BEACH FESTIVAL



## LOCATION

Panchayath/  
Municipality/  
Corporation

Pallipuram Panchayat

District

Ernakulam



## ACCESSIBILITY

Nearest Town/  
Landmark/ Junction

Cherai Junction – 2.3 km

Nearest Bus station

Cherai Bus Stop – 2.4 km

Nearest Railway  
station

Edappally Railway Station – 24.2 km

Nearest Airport

Cochin International Airport – 26.2 km



## CONTACT

Cherai Beach  
Vypin – 683514  
Contact: Pallipuram Panchayat Office  
Phone : +91-484-2488135



## TIME

### DATES

December

### FREQUENCY

Annual

### DURATION

1 Week

## ABOUT THE FESTIVAL (Legend/History/Myth)

The *Cherai Tourism mela*, the first beach carnival in Kerala held to promote beach tourism and to cash in on the tourism potential of the State's seashore, is being organised by the *Pallipuram Grama Panchayat* of the *Vypeen Island*. *Cherai Beach Tourism Mela* takes place in beach every year on December last week. On these days many types of cultural programs like *Kathakali*, *Mohiniyattom*, *Bharathanatyam*, *Koodiyattom* are conducted and also *Gajolsav* (Elephant Festival) are conducted on last day of it.



**RELEVANCE-**  
(Local / National /  
International)

National



**NO. OF PEOPLE  
PARTICIPATED**

Approximately 100000

## EVENTS/PROGRAMS

Ghazal  
Kathakali  
Gajamela  
Fireworks  
Mohiniyattom  
Bharathanatyam  
Koodiyattom  
Chenda melam

## DESCRIPTION (How festival is celebrated)

The *Cherayi mela*, the first beach carnival in Kerala enriched by Kerala's own legendary dance performers. Every year the beach fest is a celebration of the local temple arts, folklores and the extinguishing traditional classical art form – *Chavittunadakam*. The *Cherai* beach fest falls on the last week of December every year and this incorporates Christmas and New Year celebration. The fest started on 22 December and ends by 31 with the New Year. The ten days Cultural celebration exhibits a variety of activities by local and national artists.

