



BRAHMOTSAVAM

SEETHA RAMASWAMY TEMPLE, PUNKUNNAM



LOCATION

Panchayat/
Municipality/
Corporation

Thrissur Corporation

District

Thrissur



ACCESSIBILITY

Nearest Town/
Landmark/ Junction

Raghavendra Bhajana Madom – 85 m

Nearest Bus Station

Punkunnam Bus Stop (Premji Road) – 400 m

Nearest Railway
Station

Thrissur Railway Station – 7.5 Km
Punkunnam Railway Station – 1.3 Km

Nearest Airport

Cochin International Airport – 54.6 Km



CONTACT

Sree Seetha Ramaswamy Devaswom
Harinagar, Punkunnam
Thrissur – 680002
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TIME

DATES

March-April(to be advised)

FREQUENCY

Annual

DURATION

11 Days

ABOUT THE FESTIVAL (Legend/History/Myth)

Brahmotsavam is an eleven day festival celebrated at the Seetha Ramaswamy temple at Punnamm. The temple is known for its idol worship of Lord Rama and his wife Seetha, believed to be incarnations of Lord Vishnu and Goddess Lakshmi. The rituals and customs followed at the temple established in 1895 are similar to those followed at the famous Tirupati Thirumala Devasthanam. Brahmotsavam celebrations include Ram Navami, *Aarattu* Sita Kalyana Mahotsavam, Anjaneyotsavam and Rathotsavam. Hundreds of devotees take part in the celebrations. However, there are restrictions on public access to some of the rituals.



RELEVANCE-
(Local / National / International)

Local



NO. OF PEOPLE PARTICIPATED

Above 5000



EVENTS/PROGRAMS

Kodiyettu
Venna Krishna
Alankaram
Anantha Shayana
Alankaram
Ram Navami
Anjaneyotsavam
Aarattu
Ratholsavam

DESCRIPTION (How festival is celebrated)

Brahmotsavam is celebrated annually to pay obeisance to Lord Rama and his consort Sita.. It commences with the traditional *Kodiyettu* and concludes with *Anjaneyotsavam* . The *Aarattu* takes place on the 10th day followed by *Seetha Kalyana Mahotsavam* on the following night. Sree Rama Navami is observed on the 9th day and is celebrated in a traditional manner befitting the religious importance associated with the birthday of Lord Rama. The '*Venna Krishnan Alankaram*' on the 5th day, the '*Anantha Shayanam Alankaram*' on the 6th day, the '*Manjaneer Vilayattam*' on the 7th day and the *Ratholsavam* on the 8th day are all ritualistic events attended by devotees in large numbers. The *Rathotsavam* that boasts of a golden chariot is considered second to the famous Kalpathy Rathotsavam. The chariot for the Rathotsavam that carries the idols are decorated rather elaborately. The temple and its premises are illuminated and traditionally decked up during the festival.

