



POORAMAHOTSAVAM

CHALA BHAGAVATHY TEMPLE



LOCATION

**Panchayat/
Municipality/
Corporation**

Edakkad Panchayat

District

Kannur



ACCESSIBILITY

**Nearest Town/
Landmark/ Junction**

Chala Service Cooperative Bank – 300 m

Nearest Bus Station

Chala Bypass Bus Stop – 200 m

**Nearest Railway
Station**

Edakkad Railway Station – 5.5 Km

Nearest Airport

Calicut International Airport –108 Km



CONTACT

Chala Bhagavathi Temple
Chala West-670007
Phone 1: +91-497-2823799
Phone 2: +91-9037476434
Website: chaalabhagavathitemple.org



TIME

DATES

March – April (*Meenam*)

FREQUENCY

Annual

DURATION

8 Days



ABOUT THE FESTIVAL (Legend/History/Myth)

Poorotsavam is an annual festival during the Malayalam month of *Meenam* at the Chala Bhagavathi Temple. It is believed that during this festival the Goddessess visit their mother. The idol of Goddess *Bhadrakali*, present at the rear of the main shrine was first installed by *Parashurama*. As goddess was so fierce even birds could not fly in front of the idol. Therefore *Parashurama* installed a shrine of goddess *Durga* of gentle nature in front of the *SreeBhadrakaali* shrine. After the 2nd *Prathishta* the fierceness of *Bhadrakaali* was reduced. The temple is famous for *Sathyam chollal*(taking an oath in front of *Bhadrakaali*). Those who take false oath are believed to face severe consequences like vomiting blood or suffering from madness.



RELEVANCE-
(Local / National /
International)

Local



NO. OF PEOPLE
PARTICIPATED

About 2500

EVENTS/PROGRAMS

DESCRIPTION (How festival is celebrated)



Thidambu Nrutham
Ezhunnallathu
Gramabali
Kalathilariyum Pattum
Bhajana
Kolkkali
Cultural programmes

The *Poorotsavam* festival commences 8 days prior to *pooram* in *Meenam*. The main item is *Thitambu nirutham*. Every day during festival season the *thitambs* are taken in procession to the *Amma-paramb* (ground of the mother of these Goddesses). It is believed that these Goddesses visit their mother. *Thidambu Nrutham*, the persons who take the *Thitambs* of both the Goddesses dance for about two hours and return to the temple. Special Poojas. *Ezhunnallathu* to *Ammulamma Sannidhanam*. *Kalathilariyum Pattum*, *Gramabali*, *pallivetta*, are the main ritual ceremony of the festival days. *Bhajana*, *Kolkkali* and Cultural Programmes are also held on festival days.

