



ADIMALI FEST

GOVERNMENT HIGH SCHOOL GROUND, ADIMALI



LOCATION

**Panchayat/
Municipality/
Corporation**

Adimali Grama Panchayat

District

Idukki



ACCESSIBILITY

**Nearest Town/
Landmark/ Junction**

Landarc Shopping Complex – 140 m

Nearest Bus Station

Adimali Bus Stand – 400 m

**Nearest Railway
Station**

Ernakulam South Railway Station – 99.5 Km

Nearest Airport

Cochin International Airport – 81.2 Km



CONTACT

Adimali Grama Panchayat
Adimali
Idukki - 685561
Phone: +91-4864-222160



TIME

DATES

December-January

FREQUENCY

Annual

DURATION

7 Days

ABOUT THE FESTIVAL (Legend/History/Myth)

Adimali Fest is one of the most popular annual festivals celebrated in Idukki. The week long festival organized towards the end of December started in 1991 and has since then been an active tourism promoter. It exhibits local agricultural produce as well as the united spirit of the residents of the mountainous region. The festival comprises of trade and cattle fair, cultural and sporting events and exhibits and promotional events by various government departments. The festival is jointly conducted by the Adimali Grama Panchayat in association with other local organizers.



RELEVANCE-
(Local / National / International)

Local



NO. OF PEOPLE PARTICIPATED

Above 50,000



EVENTS/PROGRAMS

- Inaugural Ceremony
- Cultural Rally
- Cultural Events
- Agricultural Exhibits
- Sporting Events

DESCRIPTION *(How festival is celebrated)*

The festival highlights local agricultural produce and is marked by various exhibits, trade fair, seminars and cultural and sporting events that draws a large crowd. Farmers exhibit a wide variety harvests. The festival commences with a cultural rally followed by a gala of events. These include Adimali hill climbing motor rally, marathon race, cycling and various other games. An amusement park is set up during the festival especially to entertain children.

