



SARGAALAYA INTERNATIONAL CRAFTS FESTIVAL

SARGAALAYA ARTS AND CRAFTS VILLAGE



**Panchayat/
Municipality/
Corporation**

District

Vadakara Municipality

Kozhikode



**Nearest Town/
Landmark/
Junction**

Nearest Bus station

**Nearest Railway
station**

Nearest Airport

Sargaalaya Junction – 300 m

Payyoli Bus Stand – 5.7 Km

Vadakara Railway Station – 6 Km

Calicut International Airport – 66.8 Km



Sargaalaya Arts and Crafts Village, Iringal
Vadakara - 673521
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Mobile: +91-9446304222
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Email 2: info@sargaalaya.com
Website: www.sargaalaya.in



DATES

December-January (to be advised)

FREQUENCY

Annual

DURATION

15 Days (to be advised)

ABOUT THE FESTIVAL (Legend/History/Myth)

With its prime edition in 2011, the Sargaalaya Iringal International Crafts Festival is an annual expo rated as the best handicrafts expo in South India. The festival showcases crafts by over 400 artisans, craft making demonstration by 100 artisans as well as traditional art forms of India performed by talented artists. Apart from the various selected artisans of India, including National and State award winners, group of artisans from Thailand and Afghanistan have also been part of the annual handicrafts festival during the previous editions. The festival attracted around 2 lakh visitors including international travellers during the previous edition. Sargaalaya, the Kerala Arts and Crafts village at Iringal in Kerala is an initiative of the Department of Tourism, Government of Kerala. The craft village has 60 stalls housed in beautiful cottages that are environment-friendly and ethnic in design.



RELEVANCE-
(Local / National /
International)

International



**NO. OF PEOPLE
PARTICIPATED**

Over 2 Lakh

EVENTS/PROGRAMS

Crafts Exhibition cum Sale
Artisan Recognition Seminars
Food Fest
Traditional Dances
Cultural Programmes

DESCRIPTION *(How festival is celebrated)*

The Iringal International Crafts Festival organized by Sargaalaya is an initiative of Kerala Tourism. Eminent organizations in the handicrafts sector like NABARD, Development Commissioner (Handlooms), Central Silk Board, Andhra Pradesh Handicrafts Development Corporation (LEPAKSHI), Handicrafts Development Corporation of Kerala Ltd. and Kerala State Apex Handicrafts Society Ltd. have all been putting up stalls. Artisan Honoring Events, Crafts and Tourism Book Fair, Kerala Food Festival etc. will be a part of the festival. It also offers seminars on tourism and handicrafts and a variety of traditional and cultural programmes including Kashmiri Rauf Dance, Garba Dance, Bihu Dance and Mayoor Dance.

