



UTHRA SREEBALI FESTIVAL

SREE VALLABHA TEMPLE ,THIRUVALLA



LOCATION

**Panchayat/
Municipality/
Corporation**

Thiruvalla Municipality

District

Pathanamthitta



ACCESSIBILITY

**Nearest Town/
Landmark/ Junction**

Thiruvalla Town – 2 Km

Nearest Bus Station

Thiruvalla Market Bus Stop – 700 m

**Nearest Railway
Station**

Thiruvalla Railway Station – 4.5 Km

Nearest Airport

Cochin International Airport – 118 Km



CONTACT

ThiruvithamkoorDevaswomBoard
Sree Vallabha MahaTemple
Sree Vallabhapuram, Thiruvalla
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TIME

DATES

April (Meenom)

FREQUENCY

Annual

DURATION

2 Days



ABOUT THE FESTIVAL

(Legend/History/Myth)

It is believed the Great *Sreevallabha* used to visit the temple on the day of '*Uthram*' in the Malayalam month of '*Meenam*'. The three goddesses assemble together in the 'north nada' (*vadakkenada*) which remain closed throughout the year except on the day of '*uthra sree ball*'. The doors of the north gate tower is opened only at the auspicious time and the goddesses are received with all spiritual austerity. Thousands of devotees assemble to see the majestic scene and also offer their worship to the great lord *Vishnu* along with the three goddesses who are supposed to be the part of the self of the almighty himself.



RELEVANCE-
(Local / National / International)

local



NO. OF PEOPLE PARTICIPATED

About 50000

EVENTS/PROGRAMS

DESCRIPTION (How festival is celebrated)

Ceremonial Procession
Vishukaineettom
Uthrasreebalidarshan
Cultural Programme

The northern gate of the temple opens only on the *Uthrasreebali* day to receive the three deities from the *Bhagavathy* temples. It is believed that the three deities reach the *Sreevallabha* temple to accept the customary '*Vishukaineettom*' offered to them by lord *vishnu* on this day. The ritualistic parts of the festival comes to a close when the presiding deity of *Alamthuruthy Bhagavathy* temple is taken back to *Alamthuruthy*, near *Kadapra*, in a ceremonial procession in the afternoon. Devotees believe that the *Uthrasreebali Darshan* will bring them good luck and prosperity

