



MALABAR MAHOTSAVAM

 **LOCATION**

Panchayath/
Municipality/
Corporation

Kozhikode Corporation

District

Kozhikode

ACCESSIBILITY

Nearest Town/ Landmark/ Junction	Mananchira Square
Nearest Bus station	Mananchira Bus Stop – 1.5 Km
Nearest Railway station	Kozhikode Railway Station – 1 to 3 Km
Nearest Airport	Calicut International Airport – 26.9 Km



CONTACT

The Secretary
District Tourism Promotion Council (DTPC)
Mananchira – 673001
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Website: www.dtpckozhikode.com



TIME	DATES	FREQUENCY	DURATION
	January (to be advised)	Annual	4 Days

ABOUT THE FESTIVAL (Legend/History/Myth)

Malabar Mahotsavam is a tourism festival organized by the Kozhikode District Tourism Promotion Council (DTPC). The event is conducted every year in January and aims at reviving and showcasing the rich cultural heritage of Malabar. It is also a celebration of the lip smacking culinary delicacies of the region. The festival stages various classical dances, ritual artforms, musical and theatre events etc. The Malabar Mahotsavam is also aimed at encouraging local artistes and exploring the vast tourism potential of Malabar region. Organized with the help of sponsorships, the festival is accessible to common man as the entry is free of cost.



RELEVANCE-
(Local / National /
International)

National



**NO. OF PEOPLE
PARTICIPATED**

Over 5,00,000



EVENTS/PROGRAMS

Literary and Theatre Events
Ghazal Performances
Rock Music Concerts
Martial Art Performances
Folk Arts
Classical Dance and Music Events

DESCRIPTION *(How festival is celebrated)*

The Malabar Mahotsavam is an annual tourism festival conducted at various venues like the Mananchira Maidan, Kozhikode Beach, Thali Heritage Open Stage, Sarovaram Open Stage, Model School Ground etc. across Kozhikode. Various artistes from all over Kerala as well as the country give enthralling performances. The festival is huge crowd puller and popular with no restriction on entry to the festival venues.

