

TOURISM WEEK CELEBRATIONS

ONAM FESTIVITIES BY KERALA TOURISM

LOCATION

Panchayat/ Municipality/ Corporation	Thiruvananthapuram Corporation
District	Thiruvananathapuram

ACCESSIBILITY

Nearest Town/ Landmark/ Junction	Vellayambalam Junction
Nearest Bus station	Vellayambalam Bus Stop
Nearest Railway station	Trivandrum Central Railway Station – 3 Km
Nearest Airport	Trivandrum International Airport – 7 Km

CONTACT

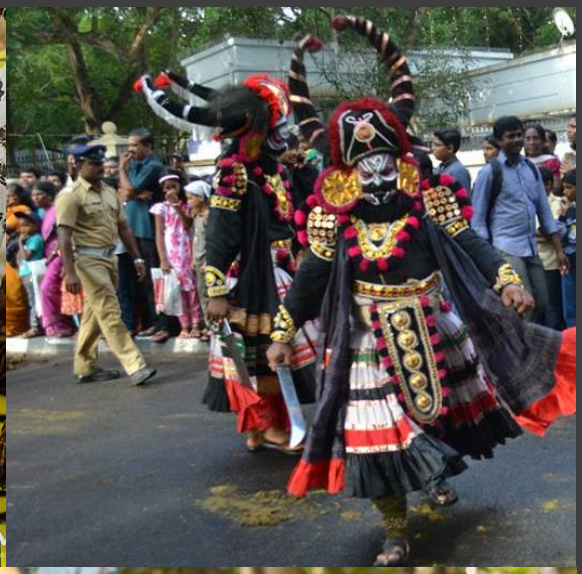
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TIME	DATES	FREQUENCY	DURATION
	Coincides with Onam in August-September	Annual	1 Week

ABOUT THE FESTIVAL (Legend/History/Myth)

The annual Tourism Week Celebrations are organized by the Kerala State Tourism department as part of the Onam festival. It is usually inaugurated by the Chief Minister of the state by lighting the traditional lamp. A number of prominent persons from the political and cultural fraternity join the function. The celebrations extend to all other 13 districts of the state and showcase Onam festivities at its colourful best. The Tourism Week Celebrations presents itself as a gallery of the rich traditions and culture of the state. A festive procession is jointly organised by the Tourism Department and the Kerala Sports Council as a conclusion to the week long celebrations.









RELEVANCE- (Local / National / International)	National	NO. OF PEOPLE PARTICIPATED	Above 3 Lakh

EVENTS/PROGRAMS

Cultural Programs
Folk Art Performances
Fairs and Exhibitions
Cultural Pageantry

DESCRIPTION *(How festival is celebrated)*

Reminiscent of the annual visit of King Mahabali, the Tourism Week Celebrations coincide with the festival of Onam in Kerala. Various dance, music and stage events are organized as part of the festivities at different venues in the city including the Central Stadium, Nishagandhi Auditorium, Sooryakanthi Ground, Gandhi Park and VJT Hall. The highlight of the celebrations is a grand cultural pageantry towards the culmination of the festivities. Colourful processions, caparisoned elephants, beautifully decorated floats representative of a culturally vibrant and economically emerging Kerala and a large number of spirited youth and artists make the final day a memorable one.









