

PRESS RELEASE

KITTS receives UN Tourism TedQual Certification

Thiruvananthapuram, Oct. 03: The Kerala Institute of Tourism and Travel Studies (KITTS), operating under the State Department of Tourism, has received the UN Tourism TedQual certification. This international academic accreditation has been awarded to KITTS' MBA in Travel and Tourism programme.

The TedQual certification is a framework established by the UN Tourism to ensure quality standards in tourism education, training, and research.

Shri P. C. Vishnunadh, Minister for Tourism, Culture and Cinema, and Chairman of KITTS, said that this recognition reflects the importance Kerala accords to the travel and tourism education and underscores the high quality of the programme offered by KITTS. It is all the more significant that this recognition came when the Tourism Department is working on project to elevate KITTS into a centre of excellence, he added.

Shri Vishnunadh presented the certification to Shri K. Biju, Tourism Secretary and Vice-Chairman of KITTS, during the Kerala Travel Mart 2026 held in Kochi recently.

Tourism Director Smt. Anjana M., Tourism Additional Director (General) Shri Sumit Kumar Thakur, KITTS Director and Principal Dr B. Rajendran, KITTS Administrative Officer Shri Pradeep Manohar and KITTS Associate Professor Dr Harikrishnan P. K. were present on the occasion.

ENDS