



Department of Tourism

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Press Release

Onam fete: Cultural procession to follow green protocol strictly

- Onam celebrations from Sept. 3-9; procession on Sept. 9

Thiruvananthapuram, Aug. 08: The colourful Onam cultural procession in the city that marks the finale of the state-level week-long Onam celebrations organised by the Tourism Department, will follow green protocol strictly.

The state-level week-long Onam celebrations will start on September 3 and culminate with the iconic cultural procession on September 9 evening.

A meeting of the Onam Procession Committee held here today asked various departments presenting their floats to follow the green protocol guidelines, which should also be ensured on the city premises the procession is winding through.

Minister for Education Shri V Sivankutty, Working Chairman of the Organising Committee, was also present.

Chairman of the Onam Procession Committee Shri D K Murali, MLA, presided over the meeting. The state-level week-long Onam celebrations will be held from September 3 to 9.

Tourism Director Smt Sikha Surendran urged the participating departments to come out with innovative ideas and designs to make their floats novel and aesthetically appealing and avoid repetition and cliché.

The annual Onam pageantry that showcases Kerala's heritage, culture and arts will be flagged off at Manaveeyam Veedhi on September 9 at 5 pm and will culminate at East Fort.

As part of observing green protocol, waste bins and drinking water kiosks will be put up along the route of the procession. The Clean Kerala Company under the LSGD will be engaged in clearing off the materials left over by the floats.

The floats, which should have a maximum 20 feet length and 16 feet height, can be based on the themes like developmental activities of the state government, social responsibility and images/visuals that reflect the activities and achievements of various departments.



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Kerala Tourism Additional Secretary Shri Jagadees D, Tourism additional Director (General) Sreedhanya Suresh and senior officials from various departments also attended the meeting.

During the Onam celebrations, from Kowdiar to Manacaud in the city will be declared festival zone, besides decking up those areas with illumination.

Ends