



## Department of Tourism

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### Press Release

## MotoGlampers to roll out its camper caravan in Kerala



**Thiruvananthapuram, Dec. 16:** Premium caravan rental provider MotoGlampers is all set to introduce its innovative, feature-laden tourist caravan in Kerala next month, giving further fillip to 'Keravan Kerala', the state's caravan tourism project.

Chhattisgarh-based MotoGlampers' SUV caravan is designed to offer a novel experience to travellers at affordable cost, without compromising on homely comforts.

It is especially suited for adventure seekers, with its distinct features like roof-top bed for a family of four, an on-ground convertible tent for seating and dining and all facilities for luxury camping.

MotoGlampers unveiled their unique caravan before the Tourism Director, Shri. VR Krishna Teja and the Additional Transport Commissioner Shri. Pramoj Shankar here on Wednesday.

Welcoming MotoGlampers to Kerala, Shri Teja said "It's a great sign that stake-holders from other states have realised Kerala's huge potential in Caravan Tourism sector."

The surge in applications for operating caravans and setting up caravan parks reflects the keen interest of the service-providers from across the country to be stake-holders in God's Own Country. Most of the proposals are expected to be operational by January next year, he added.



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The stake-holder friendly Caravan Tourism policy, announced by Tourism Minister Shri PA Mohamed Riyas in September this year, has generated tremendous response from the industry since its online registration process began a month back.

As many as 109 entrepreneurs have submitted proposals for 213 caravans, while 49 investors have registered for developing 66 caravan parks across the state.

Within a short span, the project has also elicited keen interest from auto majors, top travel and hospitality players, local self-government institutions and service providers down to the grass roots.

The Caravan Tourism also opens up possibility of turning a whole lot of accessible but unexplored places in the state into alluring destinations for the caravan travellers to park and stay. The initiative seeks to make tourism a sustainable activity that will bring benefits to local communities and also scale up opportunities for the industry.

**Ends**