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Press Release

Kerala Tourism opens all-India photo exhibition 'Lenscape Kerala' on Jan 20

- **Tourism Minister Shri Mohamed Riyas to inaugurate exhibition**
- **Show features 100 frames by 10 top travel and media photographers from India**

Thiruvananthapuram, Jan. 18: Showcasing Kerala as a living mosaic of panoramic nature and eclectic culture, the state Tourism Department is all set to open its landmark all-India photo exhibition 'Lenscape Kerala,' in New Delhi on January 20, featuring 100 curated frames by 10 leading travel and media photographers of the country.

Kerala Tourism Minister Shri P A Mohamed Riyas will inaugurate the exhibition at Travancore Palace Art Gallery, New Delhi, at 4.30 pm on January 20.

After enthralling the viewers in the national capital for the next three days, the exhibition will move on to 9 other cities across the country, including metros and state capitals, before it closes in Surat on March 31.

More than spotlighting Kerala as a destination, the exhibition captures vivid images of the state's landscape, culture and memory, as seen by the participating photographers.

Each photographer had travelled through different landscapes of the state for five days as part of the project, covering a range of themes such as nature, wildlife, heritage, rural and coastal life, architecture, festivals and spirituality.

The exhibition is curated by eminent art curator and critic Ms. Uma Nair. Renowned wildlife and conservation photographer Shri. Balan Madhavan is the Director of Photography.

"A moving platform that carries the land's warmth across the country, Lenscape Kerala honours the state's cultural diversity and pluralism, while serving as a way-finder for travellers to spot forests, hills, backwaters, places of worship and festivals that mark the state an experiential tourism destination of multiple choices," Shri Riyas noted.

"This show is as much about tomorrow's story tellers as its about today's travellers," the Minister added.



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Besides its renewed focus on Kerala as a well-established destination that witnessed a further surge in footfalls in recent years, the exhibition brings to focus a wide range of sites and experiences that have largely remained unexplored.

“Landscape Kerala opens a trend-setting initiative at a time when travellers seek new, immersive and enriching experiences. By offering vivid glances into the diverse charms of God’s Own Country, the show will facilitate visitors to make their choice,” said Shri K Biju, Secretary - Tourism, Government of Kerala.

The show features photographs of Aishwarya Sridhar, Amit Pasricha, H Satish, Kounteya Sinha, Manoj Arora, Natasha Kartar Hemrajani, Saibal Das, Saurabh Chatterjee, Shivang Mehta and Umesh Gogna, shot during their sojourn in Kerala during November and December last year.

“This exhibition reflects on Kerala Tourism’s deep commitment to our guests, unveiling before them a range of places and experiences as captivating frames,” said Smt Sikha Surendran, Director Department of Tourism, Govt of Kerala. “Landscape Kerala is yet another innovative clarion call from Kerala Tourism, this time connecting directly with travellers, inviting them to this piece of paradise down south” she added.

The exhibition will be touring Vadodara (Jan 27-29), Ahmedabad (Feb 3-5), Mumbai (Feb 12-14), Pune (Feb 18-20), Bengaluru (Feb 27-Mar1), Chennai (Mar 4-7), Hyderabad (Mar 12-14), Kolkata (Mar 22-24) and finally reaching Surat on March 29 and coming to a close on March 31.

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