Press Release

Kerala Tourism plans folk art fest Utsavam in Feb, calls applications from artists, troupes

Thiruvananthapuram, Jan. 20: Kerala Tourism will be conducting the annual traditional arts festival Utsavam in February 2021 in all districts across the state.

As part of this, applications have been invited from exponents and troupes of folk, tribal and ritualistic art forms interested in participating in the festival.

Utsavam', meaning 'Festival', will feature a wide range of tribal and folk arts, to be performed by seasoned artistes in their authentic styles. The event is aimed at sustaining and popularising the traditional art forms of the state, some of which are on the verge of decline.

Applications should reach The Deputy Director (Marketing), Kerala Tourism Department, before January 30. The address to which applications are to be sent is:

Deputy Director (Marketing),
Dept of Tourism, Park View,
Thiruvananthapuram-695033

Details can also be obtained by telephone by contacting 0471-2560426.

Ends