



Department of Tourism

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Press Release

Onam celebrations: Tourism Minister opens festival office



Thiruvananthapuram, Aug 21: Setting the stage for the Onam celebrations planned on a grand scale by the government, Tourism Minister Shri P A Mohamed Riyas today opened the festival office set up at the Directorate of Tourism here.

Shri Riyas also launched the logo of Onam celebrations 2023 on the occasion.

The Onam celebrations organised by the state Tourism Department will get underway on August 27, bringing alive the best of Kerala's classical, folk and ethnic art and performing traditions in multiple stages across the state.

Minister for General Education and Labour Shri V Sivankutty; Transport Minister Shri Antony Raju; Minister for Food and Civil Supplies Shri G R Anil; MLAs Shri V K Prasanth, Shri I B Sathish, Shri V Joy, and Shri G Stephen; Kerala Tourism Secretary Shri K Biju; and Tourism Director Shri P B Nooh were present on the occasion.

Sharing the traditional spirit of Onam, Ministers laid flowers on the athapookalam (floral decoration) laid out at the entrance of the Directorate of Tourism. They also had a go at the swing set up at the venue and relished the payasam, specially prepared for the occasion.



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The festival office will coordinate the cultural programmes planned in state capital and other centres across the districts.

Last week, Shri Riyas had launched the website of the online Global Pookalam contest, luring participants from around the world to join the contest and win attractive prizes.

Ends