



Department of Tourism

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PRESS RELEASE

In a country first, Kerala makes registration must for Adventure Tourism activities

- *Validity of registration is two years*

Thiruvananthapuram, Oct. 27: In a country first, Kerala Government has made registration mandatory for service providers in the Adventure Tourism sector for conducting a wide range of land, water and air-related activities to ensure their quality and safety.

The procedures and protocols of Adventure Tourism Safety and Security Regulations for according registration for operators were drawn up by Kerala Adventure Tourism Promotion Society (KATPS), which functions under the Department of Tourism.

KATPS had set up an experts' committee to prepare safety parameters for Adventure Tourism sector. The panel, led by former KATPS Chief Executive Officer, the late Shri Manesh Bhaskar, had prepared a consolidated 'Adventure Tourism Safety and Security Regulations' by taking into account the currently popular 31 adventure tourism activities in the state.

Tourism Director Shri V R Krishna Teja said Kerala considered adventure tourism as a highly promising segment, especially in the post-pandemic surge. "By introducing the registration system, foolproof safety and standard will be achieved in the sector, which will help Kerala to attract more tourists to this sector with utmost confidence," he said.

Registration will be provided solely based on the criteria stipulated by the regulations. Tourism Director will accord the registration, valid for two years, after inspection of the facilities and operational features of the service providers by a team of Tourism officials and experts.

Kovalam-based Bond Water Sports Pvt. Ltd. has become the first adventure tourism activity provider in the state to obtain the registration under the new system for its activities such as scuba diving, kayaking and parasailing.

The regulations will be updated in accordance with the new adventure activities that crop up in the sector in future. Complete details of the registration system will be available on <https://www.keralaadventure.org/> or <https://www.keralatourism.org/business/>



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The captivating landscape of Kerala, dotted with hilltops, forests, and crisscrossed by rivers and backwaters and also a 580 km-long coast line make the state the most suited place for adventure tourism.

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