The International Convention Centre developed by the State Tourism Department at Chempazhanthy Sree Narayana Gurukulam, the birthplace of Sree Narayana Guru who pioneered the social reform movement in Kerala, was inaugurated on Tuesday.

The facility is located near Vayalvaram House, where Sree Narayana Guru was born.

Tourism Minister Kada-kampally Surendran inaugurated the convention centre, built at a cost of ₹9.90 crore.

In three months
The Minister said a digital museum, depicting the life and message of Sree Narayana Guru, would be completed in three months.

The 15,000-sq ft ground floor of the complex, with a 1898.8-sq ft stage, offers facilities to hold major conferences, cultural programmes, and other functions.

Facility built at a cost of ₹9.90 crore to help promote MICE tourism in State

Apart from office rooms and lobby, the complex has a dining hall, two green rooms, separately for men and women, restrooms, and a vast parking area.

Principal Secretary Tourism Rani George said the convention centre would help promote MICE (Meetings, Incentives, Conventions, Exhibitions) tourism in the State. Tourism Director P. Bala Kiran was also present on the occasion.

The Museum would have features such as digital video display, wall display with touch pop-up information, and digital table-top display.