

Kerala Tourism

TRINITY MIRROR

Kerala listed among world's extraordinary destinations

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Thiruvananthapuram, July 14: Kerala's sterling efforts to put its tourism back on track got a major boost with the state featuring in TIME magazine's 50 extraordinary destinations to explore in 2022.

Lavishing praise on Kerala as one of India's most beautiful states with spectacular beaches, lush backwaters, temples, and palaces, the magazine noted, This year, Kerala

is boosting motor-home tourism in India to inspire a new pas de deux of exploration and accommodation. The state's first caravan park, Karavan Meadows, opened in Vagamon, a scenic hill station. While noting the success of the state's houseboat cruising, TIME said caravans are expected to follow suit with a similar promise of sustainable tourism as a large number of campers are expected to traverse the land, giving

a fresh and unique way to experience Kerala's beaches and verdant plantations, a release said.

Kerala Tourism Minister PA Mohamed Riyas said, This is an emphatic recognition of our new initiatives to promote tourism in tune with ecological imperatives and sustainability. We are also making earnest efforts to facilitate tourists to visit unexplored places that dot our scenic state.

He added Featuring in TIME magazine's world's greatest places to explore in the ongoing year will give a big push to the state's continued initiatives to regain its buoyancy in international tourism circuits and promote tourism in a safe and hospitable manner. Principal Secretary, Tourism, KS Srinivas said inclusion of Kerala in TIME's list is a matter of enormous pride for the state.