

TRAVEL TRADE JOURNAL

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The state of Kerala has been shut for tourism ever since COVID-19 broke out in the country, eventually leading to strict lockdowns across the nation. Kadakampally Surendran, Minister for Co-Operation, Tourism and Devaswom in Government of Kerala announced that the state is planning to welcome tourists in early October.

Kerala tourism department has prepared a report and plan for the same, with a very emphasis on safety and SOPs for the same. The Minister referring to the plan, said, “The plan includes highlighting the importance of wellness and ayurveda for immunity. The file has been presented to the chief minister and health department for their advice.”

Thus, the reopening of the state’s tourism has come as a huge respite for the industry. While a specific date for the same has not been announced yet, it is clear that due protocols and safety standards would be in place when tourism resumes in Kerala.