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## Kerala Tourism bags PATA gold award for marketing campaign

A great honour for tourism sector in State, says Minister

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The PATA Gold Awards virtual ceremony

Kerala Tourism has bagged the Gold Award of the Pacific Asia Travel Association (PATA) for 2022 in Printed Marketing Campaign category.

Kerala Tourism Director P.B. Nooh received the award from Liz Ortiguera, CEO, PATA, and Maria Helena de Senna Fernandez, director, Macao Government Tourism Office (MGTO), in a virtual ceremony on Friday.