

Kerala Tourism receives Outlook Traveller Award for “Best Destination for Wellness and Spirituality”

Thiruvananthapuram, date: May, 2017: Kerala Tourism was voted as **the Best Destination for Wellness and Spirituality** at the recent ‘Outlook Traveller Awards 2017’ under the Reader’s Choice Award category. **Outlook Traveller Awards** by Outlook Traveller Magazine - India’s leading Travel magazine is one of the renowned and acknowledged awards presented for travel and tourism sector in India.

Shri. P Balakiran IAS, Director, Kerala Tourism, received the Readers’ Choice award for Best Destination for Wellness & Spirituality for Kerala from Indranil Roy, Executive Director, Outlook Groupin New Delhi.

“It’s a huge honor to receive an award which magnify the efforts of our Tourism department to be the favourite destination among the travellers who chose Kerala to be the best destination for Spirituality and Wellness. This award is also a motivation for the department to excel in the projects we have been planning for the upcoming years. “, said Shri, Kadakampalli Surendran, Minister for Tourism, Government of Kerala.

“Kerala Tourism is honoured to receive the prestigious Outlook Traveller Award. Kerala Tourism has always shown great care in promoting the essence of wellness and spirituality in the state.” commented Shri. P Balakiran IAS, Director, Kerala Tourism. “The award is a motivation for us to focus on the best performing sub-sectors and to keep up our efforts to maintain the momentum”, he added.

Kerala tourism department is always keen in implementing new ideas and projects for the growth of Kerala as the best destination and prestigious awards like these are an inspiration to take up new initiatives which will further enhance our projects to provide a best-in-class experience in the future as well.”, said Dr. Venu V, Principal Secretary, Kerala Tourism.

Prominent destinations such as Bodhgaya, Odisha Golden Triangle, Shrivaniabelagola, Uttarakhand and Varanasi were beaten by Kerala Tourism in the competition. Winners in each category were selected by readers through an online poll on outlookindia.com. The categories also included evergreen favorites such as hill destinations, beach destinations and drive destinations. International awards were also presented for International destinations, international wildlife destinations, International wedding destinations, international island destinations, International destination for adventure and best festival destinations. CGH Earth Group from Kerala also received an award for their Outstanding Contribution to Travel under the Editor’s Choice awards.

Outlook Traveller Awards is a premier award presented by the Outlook group every year for the best performance in various categories in travel and tourism industry in India and abroad.