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T'Puram : The state's first parasailing project was launched at Hawa Beach in Kovalam on Saturday. The ₹2.5-crore project will be run by Bond Adventures Pvt Ltd, which has been offering many water-related recreational activities, including Bond safari, scuba diving and snorkelling, for a long time. A Goan made parasailing winch boat will be used. The parasails were manufactured in the UK. Tourists will be taken there on a feeder boat. The winch boat is 11m long, 3m wide and 1.5m deep. Speaking after launching the project, Tourism Minister Kadakampally Surendran said, "Kovalam is a famed beach destination. The new facility will give a boost to water sport activities, besides propel the state as a major adventure tourism hub."