

# TIMES OF INDIA

**'VIBGYOR' to assist travellers in Munnar**

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## 'VIBGYOR' to assist travellers in Munnar

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**Idukki:** The district administration has developed mobile app named 'VIBGYOR' for sustainable tourism development in Munnar. The app and website for the special project 'Code4Munnar' were developed in a three-day hackathon which concluded here on Sunday.



According to officials, the app will help travellers who reach Munnar to find out popular tourist spots, accommodation facilities, nearby hospitals, etc. The app includes seven main routes that connect from Munnar. The routes are Munnar-Kovilo-or-Vattavada, Munnar-Eravikulam National Park-Marayoor, Munnar-Suryanelli- Kolukkumala, Munnar-Anachal-Adimali, Munnar-Mankulam, Munnar-Mattupetty and Munnar town-Old Munnar CSI Church.

Designer Cyril Cyriac developed the logo for 'Code4Munnar'. The app will also include details of Neelakurinji and Nilgiri Tahrs.

Devikulam sub-collector S Premkrishnan said that the mobile applica-

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tion would become functional by February second week.

"There is no need for any mobile network to access the app and this facility would be helpful for travellers especially while going to remote areas in Munnar," said Premkrishnan

The district administration will provide training to guides through District Tourism Promotion Council (DTPC) and will include the name of authorized guides in the app in the second phase.

"The mobile app is expected to market tourism in Munnar to international level," said Premkrishnan.

The project is being implementing in association with an NGO, Kites Foundation, and DTPC. The quick response (QR) code will be displayed in all major tourism centres of Munnar. When a tourist scans the QR code, s/he will get all details regarding the destination.