

Kerala Institute of Hospitality ManagementInviting Design of logo.

Kerala Institute of Hospitality Management is a new institution starting in Kannur district. The institute provides three year Bsc Hotel management and catering science course affiliated with the university of Kannur. Kerala Institute of Hospitality Management invites creative minds to participate in logo design, where participants are invited to use their unique talent to create a logo for KIHM thereby to concretize its vision, mission and identity. The logo should reflect the contemporary identity of our culture and tradition in hospitality pursuers a greater sense of purpose.

I. General Terms and conditions for Logo Design for KIHM

1. The entry should be accompanied by a brief explanation of the design and how it best symbolizes the ethos of the KIHM.
2. Participant is to make sure that his/her Profile is accurate and updated along with Logo as the KIHM may use information on the profile for further communication. This includes participant name, photo, country, declaration, email ID, phone number, postal address etc. Entries by those with incomplete profiles will be rejected. KIHM/Department of Tourism may also ask participants for any profile-related details or further information. Entries with incomplete profiles would not be considered.
3. This is open to all Indian citizens.
4. The selected logo would be the intellectual property of the KIHM/Department of Tourism as soon as the results are declared, and the winners cannot exercise any right over them thereafter. The winner shall be deemed to have surrendered copyrights of the selected logo to the KIHM/Department of Tourism as soon as the results are declared. Winner will also be required to give an undertaking for the same.
  - a. The selected logo will be used by KIHM in any manner they deem fit.
  - b. KIHM reserve the right to modify( or fine-tune) the selected logo, i.e. unfettered right to modify the selected logo design and add or delete any information or design feature in any form to it.
  - c. KIHM also reserve the right to not to use the selected logo at all, and /or to use and alternative logo and /or to not use any logo at all.
5. The logo must not contain any provocative, objectionable or inappropriate content.
6. Only one entry per participant for each segment would be considered.
7. Please note that the logo must be original and should not violate any provision of the Indian copyright Act,1957.
8. KIHM does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants. But the participant will be only liable for the same.
9. The design of the logo must not infringe on the intellectual Property Rights of any third party. All entries are governed by the provisions of Logos and Names(Prevention of Improper Use)Act,1950 and any violation of the said Act will result in disqualification.
10. The employees of KIHM as well as their family members are not allowed to take part in this contest.
11. The participant must be the same person who has designed the logo and the motto and no plagiarism of any kind would be allowed.

12. KIHM reserves the right to cancel or amended all or any part of this invitation and or the Terms & Conditions/ Technical Parameters / Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria or cancellation fo the same will be updated/Posted on <https://www.keralatourism.gov.in>.
13. It would be the responsibility of the participants to keep them informed about any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria started for this invitations.
14. The responsibility to comply with the guidelines and other conditions fully lies with participant and KIHM shall not be liable for any dispute raised by a third party.
15. The result of the selection would be declared on <https://www.keralatourism.gov.in>.

## II. Technical Parameters.

1. Participant should upload the logo in PDF format only.
2. A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted.
3. All technical details , including file formats, can be structured in the sheet itself. The size of the final design may vary from 4 cmsX4cms to 60X60 cms.(Note: The logo need not be square. We are not specifying any geometrical shape. The dimensions above indicate only the minimum and maxmum “frame” sizes of usage.)
4. The logo should be in high resolution with minimum 300 DPI.
5. The logo should be designed on a digital platform.
6. The logo should be usable on the website/social media and on printed material such as black and white press releases, stationery and signage.
7. Participants should not imprint of watermark logo design.
8. Every entry must be accompanied by a brief explanation in maximum 250 words. This write up too should be preferable/open file format also ready this shall be required to be submitted later for the winning entry. During the course of evaluation , KIHM may ask participants to resubmit their entry in different size(s)/format(s) etc.

## III. Mode of Selection

1. All entry must be submitted through the e-mail detailed below:

Email Id: logo4kih@gmail.com

2. Entry submitted through any other medium mode would not be considered for evaluation.

## IV. Dates

1. The last date for submission of logo online is 16.09.2021 at 1PM after which no entries shall be entertained.

V.R KRISHNA TEJA IAS

Director

\* This is a computer system (Digital File) generated letter. Hence there is no need for a physical signature.