Department of Tourism is invites applications from eligible candidates for the post of Chief Executive, Kerala Adventure Tourism Promotion Society (KATPS) on contract / deputation basis for one year. The mode of appointment is by direct recruitment or by deputation. The term will be extended based on satisfactory performance. Interested candidates having required qualifications shall apply.

<table>
<thead>
<tr>
<th>Qualification &amp; Experience</th>
<th>On Contract Basis</th>
<th>On Deputation Basis</th>
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<tr>
<td>1. Degree from a recognized University + MBA (Marketing)/MTA/P.G. Diploma (Tourism)</td>
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<td>2. At least 5 years managerial experience in Tourism Sector</td>
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**Age limit**
- 45 years as on 01-11-2021

**Salary**
- Rs. 50,000/-
- As in Parent Department

### Responsibilities of CEO

1. Will be responsible for evolving suitable strategies for the identification, development, marketing and practicing adventure tourism in the State.
2. The development and maintenance of infrastructural facilities for the promotion of adventure tourism.
3. Undertake publicity and promotional activities for adventure tourism.
4. Doing all such other things and performing all such acts as are conducive or incidental to the achievements of all or any of the objectives of the Society.

### How to Apply:

Candidates desirous to apply have to register in the job application portal by clicking the "Register Now" button. Once you have registered, you will receive an activation mail with the registered mail id. After activating the profile, candidates can submit their online application. Only online applications will be accepted. Applications received in any other means will be summarily rejected.

The applications should be submitted through the website, www.keralatourism.org before 17/11/2021, 5 pm. For more details contact 0471 2560412/ 0471 2560420.