

MALABAR LITERARY TOURISM CIRCUIT



concept

- **‘Literary tourism’** is a noble concept of niche tourism wherein discerned travelers visit places or specific locations related to literature. According to Richard Butler, this can include visiting the residences of living and dead authors and literary giants as well as real and mythical places and locations associated with the characters and events in various popular works and fictions. This form of tourism is an alternative form of tourism and attracts those tourists who are interested in paying a visit to the places mentioned above. In the post covid era, Literary tourism can be seen as an alternate niche sector that can bring in tourists to offbeat, pristine and less crowded destinations thus relieving pressure on the visitor management of popular mass tourism destinations. This concept also revolves around storytelling and interpretation playing a greater role in the delivery of the tourism product

Malabar Literary Tourism Circuit

- Malabar region of Kerala lies predominantly tucked away from main tourism circuit of the state and is a virtually pristine landscape that offer a number of natural and cultural tourism products. With its colorful myths, art forms and traditions Malabar offer some good possibilities for Literary tourism. The circuit will be spread in Kozhikode, Malappuram and Palakkad districts with the region around River Bharathapuzha having lot of potential.

The major resources that can be considered for the project has been associated with literary giants

- Sri. Sri.Vaikom Muhamed Basheer
- Sri.Thunchath Ramanujan Ezhuthcahan
- Sri.M T Vasudevan Nair
- Sri.Akkitham Achuthan Namboothiri
- Sri.O V Vijayan

VAIKOM MUHAMMED BASHEER (21 January 1908 - 5 July 1994)

- Vaikom Muhammad Basheer, also known as Beypore Sulthan, was an Indian independence activist and writer of Malayalam literature . Born in Thalayolaparambu in Kottayam District as the eldest child of a timber businessman, Basheer even from his childhood days was attracted to Gandhian thoughts and ideologies. He participated in freedom struggles and was imprisoned which also inspired his writings. The cult classics of Basheer earned him a reputed position in the Indian Literature. Translations of his works have won worldwide acclaim. The major literary contributions of this artistic genius include *Pathummayude Aadu*, *Balyakalasakhi*, *Mathilukal*, *Premalekhanam*, *Anargha Nimisham* and so forth



Basheer was honoured with the Padma Shri in 1982. He bagged the Sahitya Akademi award in 1970 and Kendra Sahitya Akademi award in 1982. This unique ebullient intellect is the rarest of the rare kind who revolutionised Malayalam literature and took it to a whole new level.

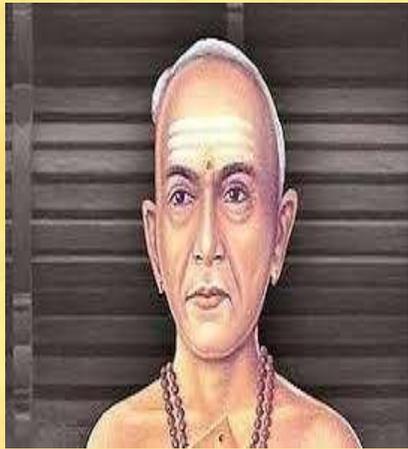
Site photographs



Approach/Potentials

- **Infrastructure** : Accessibility road
An old Community hall by Corporation
Toilet Block
- **Potentials** : To develop a Cultural Center cum Library
Water Based Tourism Activities linking to Chaliyar
Uru making work shop
Aksharatharathottam Tropical Tree Planting

Thunchathu Ramanujan Ezhuthachan



- Era 16th century
- Thunchaththu Ramanujan Ezhuthachan was a Malayalam devotional poet, translator and linguist from Kerala, south India. He has been called the "Father of Modern Malayalam", or, alternatively, the "Father of Malayalam Literature", or the "Primal Poet in Malayalam"
- On Vijayadasami day hundreds of people throng to Thunjan Parambu with their children, to initiate them into the world of letters. Poets and teachers help children to write on the white sands of Thunjan parambu with their fingers.

Site photographs



jasairbabu

Approach/Potentials

- **Land Availability:** Maintained by Thunchan Smaraka Trust
- **Infrastructure** : Accessibility road
Community hall, Ootupura, Kulakadav , Mini Auditorium
Toilet Block , Accommodation , Library etc
- **Potentials** : Thunchan parambu can be considered as the nodel point to the circuit.
Thuchan parambu presently attracts a lot of visitors from various parts who got interest in various literary formats

M.T. VASUDEVAN NAIR (15th July 1933)



Madath Thekkepaattu Vasudevan Nair, popularly known as MT, is an Indian author, screenplay writer and film director. He is a prolific and versatile writer in modern Malayalam literature, and is one of the masters of post-Independence Indian literature

His thoughts and words often create everlasting impressions in print and on the silver screen. Among his contemporaries, he stands out as a multifaceted genius, who as time passed by, secured a special place in the hearts of Malayalees, and those who love anything that is Malayalam. Popularly known as 'MT' to those who admire his personality and work, Mr. M. T. Vasudevan Nair is a phenomenon when it comes to Malayalam literature. Today, he has made his own mark as a noted Indian novelist and scenarist.

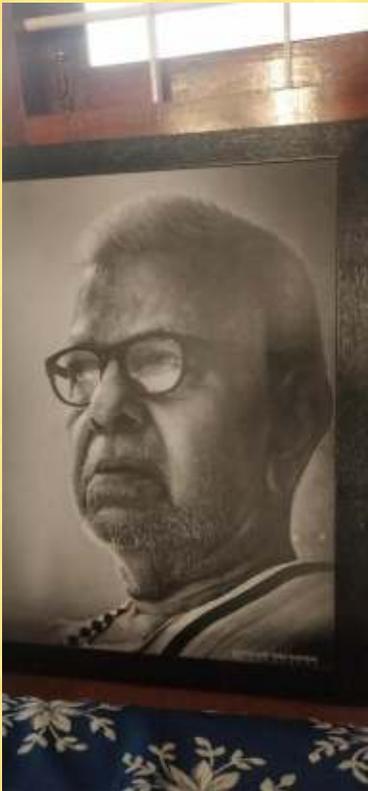
Site photographs



Approach/Potentials

- **Land Availability:** There is no Govt land available in the vicinity.
Land could be purchased from M.T at Gov. level
- **Infrastructure :**
- **Potentials :** His Purchased home (Aswathi) is ideal for making a stop over for literary tourism.
His works could be showcased with basic infrastructure, conference hall, library, audio – visual facilities

AKKITHAM ACHUTHAN NAMBOOTHIRI (18 March 1926 - 15 October 2020.)



- He was born in 1926 at Kumaranallur in Palakkad District, Kerala and lives there. He is a well known Malayalam poet, essayist, editor and a highly decorated literary personality among contemporary Malayalam writers. Fondly known as **Akkitham**, his literary works began to gain wide attention in the early 1950s. Since that time, his works also brought him recognition, gradually elevating him to the status of an accomplished writer in Malayalam literature.
- Akkitham was the recipient of India's highest literary honour, the Jnanpith Award in 2019, and other awards including Padma Shri, Ezhuthachan Award, Kendra Sahitya Akademi Award, Odakkuzhal Award, Vallathol Award, Vayalar Award, Asan Prize and O.N.V Literary Award.

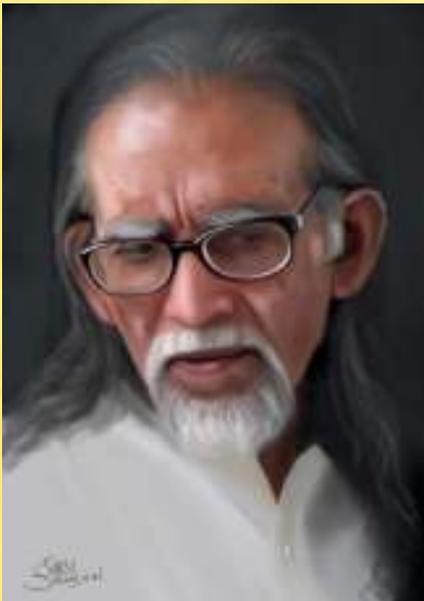
Site photographs



Approach/Potentials

- Land Availability : 5 acres land with old mana could be purchased
- Infrastructure : Mana
- Potentials : It is a 300years old mana.
Mana could be converted as memorial /museum/
exhibition centre

O V VIJAYAN (2 July 1930 – 30 March 2005)



- Ottupulackal Velukkuty Vijayan, commonly known as O. V. Vijayan, was an Indian author and cartoonist, who was an important figure in modern Malayalam language literature
- Vijayan authored many volumes of short stories, which range from the comic to the philosophical and show a diversity of situations, tones and styles. Vijayan translated most of his own works from Malayalam to English. He was also an editorial cartoonist and political observer and worked for news publications including [The Statesman](#) and [The Hindu](#).
- The O. V. Vijayan memorial is situated at Thasrak, the legendary village that formed the setting for the great Malayalam novelist's magnum opus Khasakinte Ithihasam. It is a tribute to the writer who arrived at Thassarak in 1956 along with his elder sister who was a teacher there. The memorial is administered by the governing body called O. V. Vijayan Smaraka Samithi nominated by the Govt. of Kerala the department of culture

Site photographs/ Writers Villae at Thasrak



Approach/Potentials

- **Land Availability** : One acre land available adjacent to the existing building

- **Infrastructure** : Writers Village development project by Tourism dept.
 - Njattupura
 - Video gallery
 - Cartoons & Caricature
 - Mural paintings
 - Letters sent by O V vijayan
 - Photo gallery
 - Stone sculptures of characters of the novel Arabikulam

- **Potentials** : A place for literature enthusiasts
 - Easily accessible
 - Best place to conduct literature gatherings
 - Literature events conducted round the year which attracts students, artists, budding writers and tourists.