

Notice

Department of Tourism , proposes changes in category and criteria of existing Kerala State Tourism Awards. A draft has been prepared in this context and attached as Annexure 1 . Department is inviting suggestions / objections on draft from Industry / Trade / institutions / individuals. The same may be submitted through email to awards@keralatourism.org or hard copy to the address **JAFAR MALIK IAS, Additional Director (General) , Department of Tourism , Park View , Thiruvananthapuram, 695033** . (Please write **AWARDS- SUGGESTIONS/OBJECTION** on the cover) . The last date of submitting objections / Suggestions is **20.05.2018 , 5.00 PM** .

Sd/-
Additional Director (General)
Department of Tourism
Park View ,Thiruvananthapuram

2. Description of Awards & Criteria

S N	Category	Entry	Criteria wise Marks - Maximum Marks 50	Mandatory Criteria (If not fulfilled the application is liable to be rejected)
1	Category 1 (A)	Best Inbound Tour Operator - Domestic	<ol style="list-style-type: none"> 1. The Tour Operator who is member of any Travel Association - IATO, ATOI & ADTOI , ATTOI etc and doing business of Inbound & Domestic Tourist to Kerala - 2. No. of domestic tourists sent to Kerala - 10 Marks 3. Number of Offices in Kerala and outside Kerala but within India- <ol style="list-style-type: none"> A .Number of offices in Kerala 5 Marks B. Number of Offices outside Kerala within India - 5 Marks 4. Total Turnover achieved in Indian Rupees in the previous financial year - 10 Marks 5. International / National tie-ups with tour operators - 5 Marks 6. Awards received at National/International level in hospitality sector - 5 Marks 7. Number of Qualified staff in head office and branch offices- 5 Marks 8. Any other major achievement - 5 Marks 	<ol style="list-style-type: none"> 1. Should be accredited by either Department of Tourism Govt of Kerala or Govt of India 2. Head quarters / registered office should be in Kerala

2	Category 1 (B)	Best Inbound Tour Operator - Foreign	<ol style="list-style-type: none"> 1. The Tour Operator who is member of any Travel Association - IATO, ATOI & ADTOI ,ATTOI etc and doing business of Inbound & Foreign Tourists To Kerala 2. No. of foreign tourists sent to Kerala - 10 Marks 3. Number of Offices outside Kerala and outside India <ol style="list-style-type: none"> A. Number of offices within India 5 Marks B. Number of Offices outside India - 5 Marks 4. Total Turnover achieved in forex in the previous financial year. (Value to be calculated by converting into INR) - 10 Marks 5. International / National tie-ups with tour operators - 5 Marks 6. Awards received at National/International level in hospitality sector - 5 Marks 7. Number of Qualified staff in head office and branch offices - 5 Marks 8. Any other major achievement (50 words) - 5 Marks 	<ol style="list-style-type: none"> 1. Should be accredited by either Department of Tourism Govt of Kerala or Govt of India 2. Head quarters/ registered office should be in Kerala
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3	Category 2	Best Adventure Tour Operator In Kerala	<ol style="list-style-type: none"> 1. Turnover achieved in previous financial year through adventure activities - 10 Marks 2. No. of adventure events organised in state during financial year - 10 marks 3. Handling number of adventure activities- 10 Marks 4. Number of Adventure Tourists handled during previous year - <ol style="list-style-type: none"> A. Domestic Tourists - 5 Marks B. Foreign Tourists - 5 Marks 5. Adoption of safety and security guidelines of state / central govt -5 Marks 6. Any other achievement - 5 Marks 	<ol style="list-style-type: none"> 1. The operator should have registration / license to carry out adventure activities by licensing authority . 2. The agency should have registered office in Kerala & operating adventure activities in the State.
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4	Category 3 Best Hotel: 5 Awards 1. One & Two star 2. Three star 3. Four star 4. Five star 5. Five star deluxe	1. Annual Revenue earned during FY (If two classifications were granted then revenue should be calculated for only that period and classification for which entry has been made) - 10 Marks 2. Total No. of tourist arrivals: 1. Domestic- 10 Marks 2. Foreigners . 10 Marks — 3. International / National awards & certificates received by the hotel related to service quality, security, eco-friendly measures etc. - 5 Marks 4. Total rooms available in the hotel (No weightage) 5. Occupancy during the last two Year (No weightage) 6. Number of qualified staff engaged - 5 Marks 7. Efforts made to promote the destination- 2 Marks 8. Efforts made to train the skilled manpower - 2 Marks 9. Efforts for promotion of Haritha Keralam (water conservation , clean & green property , waste treatment etc) - 3 Marks 10. Responsible Tourism Classification - 1 Mark 11. Activities done under the CSR - 2 Marks	1. The Hotel should be classified of its class , established in Kerala.
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5	Category 4(A)	Best Heritage Hotel:	<ol style="list-style-type: none"> 1. Annual revenue earned for the year : 10 Marks 2. Total no. of tourist arrivals: 1. Domestic - 10 Marks 2. Foreigners- 10 Marks 3. International/ National awards & certification based on the following awards related to service quality security eco-friendly measures etc. .- 5 Marks 4. Total rooms available in the hotel - No weightage 5. Efforts to promote arts and crafts of Kerala - 5 Marks 6. Occupancy during last financial years - No weightage 7. Number of qualified persons employed - 3 Marks 8. Efforts for promoting Haritha Keralam- 3 Marks 9. Activities done under the CSR-2 Marks 10. Other achievements (50 Words) -2 Marks 	<ol style="list-style-type: none"> 1. Classification from Govt of India.
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6	Category 4 (B)	Best Eco Friendly Hotel	<ol style="list-style-type: none"> 1. Annual Revenue earned- 5 Marks 2. Total no. of tourist arrivals: 1. Domestic -5 Marks 2. Foreigners - 5 Marks 3. Eco-friendly practices adopted by the Hotel s Creating Awareness for environment within the premises & in the vicinity like <ul style="list-style-type: none"> • <i>Waste Management , STP- 5 Marks</i> • <i>Promoting renewable energy - 5 Marks</i> • <i>water conservation steps - 5 Marks</i> • <i>eco friendly ambience - 5 Marks</i> • <i>Usage of Non plastic materials - 5 Marks</i> • <i>Providing employment to local community & usage of local product - 5 Marks</i> • <i>Other achievements & Innovative ideas adopted - 5 Marks</i> 	<ol style="list-style-type: none"> 1. The Hotel should be classified of its class , established in Kerala.
7	Category 4(C)	Best Home Stay	<ol style="list-style-type: none"> 1. Revenue earned during FY - 5 Marks 2. Total number of guests stayed during FY (1)No. of Indian Guests - 10 Marks 2) No. of Foreign Guests - 10 Marks 3. Total No. of room nights sold during year- 5 Marks 4. Brief description of home stay unit highlighting salient features in 30 words - 5 Marks 5. Guest feedback - supported by Visitor book - 5 Marks 6. Brief Note of efforts made by the home stay unit for promotion of the establishment in not more than 50 words. - 10 Marks 	<ol style="list-style-type: none"> 1. The Home Stay unit should be classified by Kerala Tourism

8	Category 4(D)	Best Houseboat	<ol style="list-style-type: none"> 1. Revenue earned during FY - 10 Marks 2. Total number of guests stayed during FY No. of Indian Guests - 5 Marks 2) No. of Foreign Guests - 5 Marks 3. Brief description of houseboat unit highlighting salient features & facilities available in 30 words- 10 Marks 4. Guest feedback - supported by visitors book - 5 Marks 5. Number of staff involved which are trained by tourism/ hospitality institute (Certificate required) - 5 Marks 6. Promotion of Responsible Activities <ul style="list-style-type: none"> • <i>Waste Management , STP- 2 Marks</i> • <i>Promoting renewable energy - 2 Marks</i> • <i>Zero pollution steps - 2 Marks</i> • <i>Usage of Non plastic materials - 2 Marks</i> • <i>Providing employment to local community & usage of local product - 2 Marks</i> 	<ol style="list-style-type: none"> 1. The Houseboat unit should be classified by Kerala Tourism
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9	Category 4 (E)	Best Ayurveda centre	<ol style="list-style-type: none"> 1. Total turn over through Ayurveda activities - 10 Marks (<i>If the Ayurveda centre is part of hotel / other property then income generated centre should be separated and self certified by the auditor of unit</i>) 2. No of guests - Foreigner - 5 Marks , Domestic - 5 Marks 3. Treatment facilities available -5 Marks 4. Promotion of Ayurveda Activities - 5 Marks 5. No of trained staff including doctors and therapists - 10 Marks 6. Guest feedback (Supported by Visitor Book) - 5 Marks 7. Adoption of Eco Friendly Practices - 5 Marks 	<ol style="list-style-type: none"> 1. The Ayurveda Centre should be classified by Kerala Tourism
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10	Category 4 (F) Best Serviced Villa	<ol style="list-style-type: none"> 1. Revenue earned during FY - 10 Marks 2. Total number of guests stayed during FY (1)No. of Indian Guests- 5 Marks 2) No. of Foreign Guests - 5 Marks 3. Total No. of room nights sold during year- 5 Marks 4. Brief description of unit highlighting salient features in 30 words - 5 Marks 5. Details of qualified staff involved - 5 Marks 6. Guest feedback - supported by Visitor book - 5 Marks 7. Brief Note of efforts made by the unit or promotion of the establishment in not more than 50 words - 5 Marks 8. Efforts for waste management , promotion of renewable energy , water conservation , green protocol etc - 5 Marks 	<ol style="list-style-type: none"> 1. The Serviced Villa should be classified by Kerala Tourism
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1 Category 5	Best Convention Centre: Contention Centre with State-of-Art Technology with respect to acoustics, floor management, exhibitions and user friendly.	<ol style="list-style-type: none"> 1. Turnover achieved for handling MICE business during the year - 5 Marks 2. Details of no of venues with capacity - 3 Marks 3. Details of exhibition space - 2 Marks 4. Details of covered and open space including parking capacity - 3 Marks 5. Facilities for differently-abled guests -2 Marks 6. Hotel with no. of rooms (Additional criteria , if available) - 5 marks (If belong to the same group) 7. No. of conventions & mega events held during (National and International separate) - 10 Marks 8. Number of Marriages held during the year and revenue earned - 9. Details of qualified staff - 5 Marks 10.Details of Eco friendly Activities - 5 Marks 11.CSR Activities - 5 Marks 12.Any other achievement (50 Words) - 5 Marks 	<ol style="list-style-type: none"> 1. Convention centre working with all mandatory licenses (Certified Copy required)
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<p>12 Category 6</p>	<p>Best Water Amusement Parks</p>	<ol style="list-style-type: none"> 1. Turn over during previous year - 10 Marks 2. No. of tourists visited- 5 Marks 3. Facilities available in the Park - 10 Marks 4. No. of wash rooms & changing rooms / locker facility - 5 Marks 5. Availability of 'doctor on call' facility . First aid kit & emergency - 5 Marks 6. Activities Available - 3 Marks 7. Capital investment for the project -2 Marks 8. Certifications related to quality, safety and security (Certified copy) - 2 Marks 9. Any accidents reported. - 10. Methodology for rescue. -2 Marks 11. Staff trained in first aid & CPR & Trained staff involved in the project - 2 Marks 12. Waste managements & Eco Friendly methods - 2 Marks 13. Brief Write up - 2 Marks 	<ol style="list-style-type: none"> 1. A licensed/ accredited project providing Water related amusement activities with highest standards of hygiene, safety and security.
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13	Category 7 (A)	Best Stand alone Restaurant	<ol style="list-style-type: none"> 1. Year of commencement of operations . 2. Turnover of the restaurant during year - 10 Marks 3. Variety of cuisines - 5 Marks 4. No of covers offered (Minimum 30) - 5 Marks 5. Entertainment facility at the restaurant - 5 Marks 6. Parking facility at the restaurant - 5 Marks 7. Award from hospitality sector - 2 Marks 8. Service experience/comment/feedback . 5 Marks 9. Photographs/Brochures of restaurant - 3 Marks 10.No. of qualified staff in the hotel - 5 Marks 11.Waste management Facilities - 5 Marks 	<ol style="list-style-type: none"> 1. Should be a classified as restaurant , it should be an stand alone restaurant and not part of classified hotel .
14	Category 7 (B)	Best Restaurant in Hotel	<ol style="list-style-type: none"> 1. Year of commencement of operations . 2. Turnover of the restaurant during year -10 Marks 3. Variety of cuisines -5 Marks 4. Space availability in the restaurant .-5 Marks 5. Entertainment facility at the restaurant - 5 Marks 6. Parking facility at the restaurant - 5 Marks 7. Award from hospitality sector- 2 Marks 8. Service experience/comment/feedback . - 5 marks 9. Photographs/Brochures restaurant - 3 Marks 10.No of qualified staff in the hotel - 5 marks 11.Waste management facilities - 5 marks 	<ol style="list-style-type: none"> 1. Shall be a classified as restaurant situated in Hotel(The hotel may or may not be classified)

15	Category 8	Best Way Side Amenity	<ol style="list-style-type: none"> 1. Parking facility available unit - 5 marks 2. Spacious sitting Area with entertainment - 5 marks 3. Cost/ quality/ variety of food items - 5 Marks 4. Play area for children- 3 Marks 5. No. of toilets available / quality and maintenance of toilets , sensor and water saving methods - 5 Marks 6. Turnover of the unit- 5 Marks 7. Steps taken for the promotion of tourism- 2 Marks 8. Promotion of local art & Craft at WSA - 2 Marks 9. No. of travellers visiting per month (Self certification) -3 Marks 10.Photos & videos of unit - 5 marks 11.Details of Trained staff - 5 Marks 12.Waste management & other eco friendly activities - 5 Marks 	<ol style="list-style-type: none"> 1. License to operate from Local Authorities 2. The unit located roadside / highway providing catering services and public convenience with best standards of hygiene to the travellers.
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16 Category 9	Best Medical Institution Promoting Medical Tourism in Kerala (Excluding classified Ayurveda centre by Kerala Tourism)	<ol style="list-style-type: none"> 1. Total turn over through medical activities - 5 Marks 2. No of tourists came for treatment - only foreign tourists - 10 marks (Certified Copy of proof to be attached) 3. Treatment facilities available / NABH / GMP certificate availability - 5 Marks 4. Cost comparison of major treatments available with USA, Canada, Middle East etc - 5 Marks 5. Promotion activities in foreign countries - 5 Marks 6. Promotion methods of facilities in foreign countries - 5 Marks 7. No of trained staff including doctors and nurses - 5 Marks 8. Guest feedback (Supported by Visitor Book) - 5 Marks 9. Adoption of Eco Friendly Practices - 5 Marks 	<ol style="list-style-type: none"> 1. Medical Institution should be working with all mandatory licenses 2. Ayurveda centre classified by Kerala Tourism can not apply under this entry since there is a separate entry for Ayurveda.
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17	Category 10 Best Responsible Tourism Project	<ol style="list-style-type: none">1. The project should have integrated with the local community & contribute positively towards enhancing its quality of life & providing more opportunities of employment.- 5 Marks2. The project should be related to tourism focusing on culture and heritage of Kerala and should be community based 5 Marks3. The tourism project should minimise negative economic, social and environmental impacts 5 Marks4. Efforts for engagement with local people. i.e. employment provided to local people .- 5 Marks5. Efforts for Eco tourism initiatives by the establishment - 5 Marks6. Efforts for waste management practices adopted by the establishment - 5 Marks7. Efforts by the establishment to raise awareness among visitors - 5 Marks8. Efforts made by the establishment to mitigate negative impacts of tourism on the natural and cultural environment - 5 Marks9. Efforts made by the establishment to involve stakeholders for above mentioned initiatives - 5 Marks10. Any other achievement- 5 Marks11. Submit photos, videos, report supporting above efforts	
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19	Category 11	Best Innovative Tourism Project	<ol style="list-style-type: none"> 1. Innovativeness & Contribution of the project towards promotion of tourism in the state - 10 Marks 2. Efforts done by establishment/individual for marketing Originality & uniqueness of the project- 10 Marks 3. Positive impact of the project on the visitor's satisfaction (Small write up) - 10 Marks 4. involvement of local community in the project - 5 Marks 5. Promotion of art & craft / history / culture / cuisine of the state by the project - 5 Marks 6. A brief write up (50 words) -10 Marks 	<ol style="list-style-type: none"> 1. The project should be an innovation in tourism sector
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19	Category 12	Best barrier free destination of Kerala	<ol style="list-style-type: none"> 1. Barrier free environment of the monument/tourist attraction including: a. Accessible ramps b. Availability of wheel chairs C. Barrier free ticket counters d. Barrier free toilets and parking etc.- 25 Marks 2. Proper signage and guide services for the differently abled guests- 10 Marks 3. Availability of Braille script in various automated entries or other facilities s - 5 Marks 4. Trained staff for handling enquires and providing assistance to the differently abled visitors - 5 Marks 5. Any other innovative measures taken for promotion of accessible tourism- 5 Marks 	<ol style="list-style-type: none"> 1. Projects like Mall, Shopping Complex amusement parks etc shall not be eligible under this entry. 2. The destinations protected by DMC/DTPC/dept/ agency of Central or state govt being maintained in the best State of affairs & providing best public convenience and other essential Tourist friendly amenities.
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20	Category 13	Best D.T.P.C	<ol style="list-style-type: none">1. Registered District Tourism promotion council in Kerala and complementing the efforts to promote Tourism sector in the State.2. Events organised during the year : Department events and Own events separately)- 10 Marks3. Promotional Efforts -to create awareness within and around vicinity for promotion of tourism in the district during the year - 10 Marks4. New tourism products identified in the district in last year - 10 Marks5. Efforts to train skilled manpower- 5 Marks6. Profit earned during the year - 5 Marks7. Number of own projects started- 5 Marks8. No of own projects started and completed during period of consideration - 5 Marks	
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2	Category 14 (A)	Best Govt Guest house	<ol style="list-style-type: none"> 1. Facilities including rooms , conference halls , Barrier free access and facilities -10 Marks 2. Quality of food- 5 Marks (To be supported by visitors book) 3. Efforts for Upkeep and maintenance - 10 Marks 4. Staff behaviour (Visitor diary to be submitted) - 5 Marks 5. No of guests handled - 5 Marks 6. Total turnover in last year -5 Marks 7. Innovative ways to provide services - 5 Marks. 8. Waste management and other eco friendly practises . - 5 Marks 	<ol style="list-style-type: none"> 1. All Guest Houses / Yaathri Nivas / Kerala House under control of Tourism Department
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22	Category 14 (B)	Best KTDC property <ol style="list-style-type: none">1. Facilities including rooms , conference halls , Barrier free Status & Qualified staff - 10 Marks2. Quality of food - 5 Marks3. Upkeep and maintenance -5 Marks4. Staff behaviour (Visitor diary to be submitted) - 5 Marks5. No of guests handled - 10 Marks6. Total turnover in last year - 10 Marks7. Waste management & eco friendly practises - 5 Marks	<ol style="list-style-type: none">1. All KTDC properties situated in Kerala
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23	Category 15	Most innovative use of Information Technology In Tourism Sector	<ol style="list-style-type: none"> 1. The entries could include effective use of Information Technology in the area of Social Media, Mobile app but should be promoting Kerala Tourism by such ways - 10 Marks 2. Over-all design lay-out and content & Visual impact - 10 Marks 3. Effectiveness for use as a marketing tool for promotion of Kerala Tourism - 10 Marks 4. Originality, novelty and innovative ideas- 5 Marks 5. Reach/Followers/Download- 5 Marks 6. A brief synopsis (not more than 100 words) on the entry- 5 Marks 7. Screen shot (in soft copy) of the Social Media home page / Mobile App any other defining image submitted as the entry. Link of the Social Media page/Mobile app may also be submitted along with the documents- 5 Marks 	<ol style="list-style-type: none"> 1. The institution should be having registered office in Kerala . (If institution is applying) Complete name, address, and contact details of the organization, submitting the entry. 2. The project should have been launched during the period being considered for awards
24	Category 16	Best Tourism Club	<ol style="list-style-type: none"> 1. Activities done by the club during period of consideration - 10 Marks 2. Innovative ideas - 10 Marks 3. Awareness campaign conducted - 10 Marks 4. Photos / Videos of activities - 10 Marks 5. Any other achievement (50 Words) - 10 Marks 	<ol style="list-style-type: none"> 1. Should be registered with Kerala Tourism 2. Activities done during the period only shall be considered

25	Category 17 (A)	Best Promotion material in Tourism	<ol style="list-style-type: none"> 1. Any language 2. It can be brochure / CD / Videos or any type of material used for promotion of tourism sector in Kerala 3. The evaluation committee will evaluate the material based on relevance , content related to Tourism , New products , language , quality of photos , overall layout and design etc and give consolidated marks out of 50 Marks 	<ol style="list-style-type: none"> 1. Promotion material of Govt agencies shall not be considered 2. Any material promoting Kerala Tourism or Tourism in Kerala
26	Category 17 (B)	Best Publication In tourism (Print)	<ol style="list-style-type: none"> 1. Any magazine / report published from Kerala promoting Kerala Tourism / tourism in Kerala as a destination 2. The magazine has to produce the required number of issues in the period of consideration as per the nature of magazine . 3. If it is a report , then it should be published in the period of consideration and also the award will go to the person who has written that report . 4. The evaluation committee will evaluate the material based on relevance , content related to Tourism in Kerala , New products , language , quality of photos and give consolidated marks out of 50 Marks 	

27	Category 18	Best Idea for promotion of Kerala Tourism in domestic and International Market	<ol style="list-style-type: none"> 1. Any individual or institution can apply for this award 2. A note in 50-100 words regarding the idea and its implementing strategies should be submitted 3. Note more than 100 words will not be accepted 4. Idea should be sustainable and the implementing strategy should also be maintained . 5. The evaluation committee will evaluate the idea based on relevance , innovation , possibility of implementation , cost effective , result based , sustainable consolidated marks out of 50 Marks 	<ol style="list-style-type: none"> 1. The idea should be highlighting the strategies to be followed by Kerala Tourism for promotion in International and Domestic Markets 2. The current strategies shall not be mentioned in the idea and it should be innovative
28	Category 19	Best Chef Of Kerala - Best Chef from classified Hotels	<ol style="list-style-type: none"> 1. Technical/vocational/educational qualification supported with documents - 10 Marks 2. Years of professional experience - 5 marks 3. Area of Speciality - 10 Marks 4. National/International accolades - 5 Marks 5. Innovation/ brand creation - 10 Marks 6. Books/articles authored - 5 Marks 7. Contribution to the field / contribution to popularise Kerala Cuisine - 5 Marks 	<ol style="list-style-type: none"> 1. The chef , should be a permanent employee of a classified hotel in Kerala for minimum last three years

29	Category 20	Best Tourist Guide of Kerala	<ol style="list-style-type: none"> 1. Knowledge of Art, Culture & Heritage of Kerala to the Tourists - 10 Marks 2. No of languages known - Read , write and speak separately - 10 Marks 3. No of Tourist Groups handled Domestic - 5 , Foreign -5 4. No of Individual Tourist Handled - Domestic - 5 , Foreign -5 5. Specialisation if any - 5 Marks 6. Guests Feedback - 5 Marks 	<ol style="list-style-type: none"> 1. The person who is residing & Operating in Kerala & having approved guide License issued Ministry of Tourism Govt of India/ State level guide license issued by Dept of tourism Govt of Kerala 2. Minimum work experience - 10 Years 3. He She should not have any disciplinary action instituted against him/ her for last five years
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30	category 21	Best Tourism Police	<ol style="list-style-type: none"> 1. Educational Qualification- 10 Marks 2. Years of Service total and years of service in Tourism sector - 10 marks 3. Training & Awards received - 10 marks 4. Contribution to Kerala Tourism - 10 marks 5. Other achievements - 10 marks 	<ol style="list-style-type: none"> 1. Persons working as Tourism Police for last three years
31	Category 22	Best Tourism Life guard	<ol style="list-style-type: none"> 1. Years of Professionals experience - 10 marks 2. Training & Awards received - 10 marks 3. Contribution to Kerala Tourism - 10 marks 4. Other achievements - 10 marks 5. Remarks of Deputy Director / Controlling officer regarding service - 10 marks 	Should be life guard under Dept of tourism , govt of Kerala

32	Category 23 Best Hotel Management Institute In Kerala	<ol style="list-style-type: none"> 1. Details of courses offered and recognition of such courses by different universities / boards - 10 Marks 2. Intake of students within last three years - 10 Marks 3. Facilities available in the college like hostel , lab , classrooms , library , kitchens , restaurants (Description and photos to be attached) - 10 Marks 4. Placements within for last three years - 5 marks 5. Number of permanent faculties - 5 marks 6. Awareness activities , contribution to Industry , innovative ideas , facilities for specially abled students etc - 10 Marks 	<ol style="list-style-type: none"> 1. The Govt / private Institute should be affiliated to NCHMCT (National council for hotel management and catering technology) <p>OR</p> <ol style="list-style-type: none"> 2. The govt /private institute should be affiliated to a university under AICTE/ UGC and running exclusive full time hotel management courses .
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